

HOLSTEIN SIRE CATALOGUE

SPRING 2025



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Prices: All prices listed within this publication are listed exclusive of Goods and Services Tax (GST), so GST will be added at the time of purchase.

Source data: Data referencing Australian Breeding values (ABVs) information is sourced from datagene August 2025 breeding value release. Descriptions can be found at www.geneticaustralia.com.au for Genetic Code and Haplotype explanation.

Front Cover: Captured on the front cover of the August 2025 Holstein Sire Catalogue is the semen collection team with Calister DECIPHER



BETTER COWS FOR A BETTER WORLD

Welcome to the Genetics Australia August 2025 Holstein Sire Catalogue.

When Genetics Australia was formed in 1958 as Victorian Artificial Breeders, the clear objective was to increase the prosperity and profitability of farmers through the enhancement of genetics. That ethos still drives us today.

Genetics Australia's mission is Better Cows for a BETTER WORLD. In partnership with global genetics leader URUS, we combine cooperative values with innovative technologies to deliver the next generation of genetics for Australian herds.

The August 2025 ABVs again underlines our position as a leading source of genetics designed for Australian farming systems. Breeding values such as Feed Saved, Mastitis Resistance, Heat Tolerance and the Sustainability Index continue to shape more profitable, efficient, and sustainable dairy herds.

This is one of the strongest Holstein lineups we have presented, with exciting new sires and proven favourites returning to the team.

We welcome Summit View **ZEPHYR**, the first sire from the Peak-Genetics Australia breeding program. A complete package, **ZEPHYR** delivers increased production (ASI 159), outstanding Overall Type (ABV 112), and significant improvements in both Fertility (ABV 112) and Somatic Cell Count (ABV 170).

Two more graduates from the ever-strong Wilara herd also join the team. While **CONRAD** and **NOUGAT** share a prefix and Australian breeding heritage, they come from distinctly different cow families. **NOUGAT** is a high BPI sire (BPI 589) combining survival (ABV 109) with positive milk (ABV +256 L) and strong fat gains (ABV +49 kg). **CONRAD** matches production increases (ASI 240) with balanced type (ABV 105) suited to Australian conditions.

Demand for polled genetics continues to grow, and the quality of homozygous polled sires has never been higher. New

release sire **LOWMAN PP** meets breeder needs on multiple fronts—positive across all production traits (ASI 115) and delivering the teat length dairy farmers value (ABV 102). We also see the return of **LEMONADE PP** to the catalogue. Autumn calvings have seen his first daughters enter the milking herd, impressing with outstanding udders and solid production, resulting in strong breeder satisfaction.

Milk Quality Sires – A New Benchmark in Quality

Introducing our Milk Quality focus – a hand-selected group of elite bulls bred to deliver exceptional milk quality that stands out in the measure valued by the end customer. These sires combine top-tier performance for **fat and protein kilograms and percentages**, with industry-leading **mastitis resistance and somatic cell count** (top 1% of their breed).

Within this group, you'll find bulls to suit a range of breeding priorities – from improving type and fertility, to balancing production and longevity – all while keeping premium milk quality at the core. Whether your focus is on maximising herd profitability, improving product appeal, or meeting processor incentives, Milk Quality Sires set a new standard for what your herd can achieve.

All optimal breeding programs use a team of sires that each bring their own strengths. This catalogue offers options to meet the needs of all Australian dairy breeders.

With exclusive cooperative member specials and volume savings, this catalogue delivers elite performance and exceptional value.

For more details on any of the sires, or to discuss service and merchandise options, please contact your Genetics Australia representative listed on the back cover.

Anthony Shelly
CEO, Genetics Australia
Breeding Better Australian Herds





Trans Ova Genetics Brings Leading IVF Technology to Australia

Trans Ova Genetics, Lead Dairy Consultant, Seth Carpenter (far right) is pictured with TLG Production Manager, Ruth Barber and Genetics Australia Field Representatives, Jon Holland and Mat Dennis from Northern Victoria.

One of the world's leading bovine reproductive technology providers, Trans Ova Genetics, has officially launched operations in Australia through a partnership with Total Livestock Genetics (TLG) in Camperdown, Victoria.

This marks the first time Australian cattle producers will have direct access to Trans Ova's advanced IVF services, which have helped reshape genetic progress and reproductive efficiency across the U.S. livestock industry.

With Australia ranking among the top three global beef producers and in the top ten for dairy, Trans Ova sees strong alignment with the country's progressive approach to herd improvement.

"Australia presents an exciting opportunity for growth," said Katie Jauert Jess, Chief Operating Officer at Trans Ova Genetics. "There's already an appetite here for advanced reproductive technologies, and we're pleased to bring proven IVF solutions closer to producers."

Since early 2025, Trans Ova has been working closely with the TLG team to establish systems, protocols, and training aligned with its global standards. Several members of the TLG team have undergone extensive hands-on training in the U.S., and the Camperdown-based lab has now passed all quality control checks. It is actively producing IVF embryos for clients commercially.

Genetics Australia has also partnered in

supporting the technology's rollout. "In our business, we aim to do what's best for our clients. The Trans Ova team shares that mindset," said Anthony Shelly, CEO of Genetics Australia. "Their IVF program is one of the most respected in the world, and this partnership will deliver real value to our Australian clients".

Trans Ova's long-term vision includes further expansion across Australia, supported by its established model of regional centres, satellite locations, and on-farm services.

The introduction of its IVF services represents a practical step forward for Australian livestock enterprises looking to accelerate genetic gain, improve efficiency, and remain globally competitive.



TODAY IS YOUR OPPORTUNITY **TO** BUILD THE TOMORROW YOU WANT.

At Trans Ova Genetics, we're empowering breeders to build a tomorrow that exceeds expectations. We provide the complete toolbox of services you need to create a legacy of excellence. Today's choices shape tomorrow's success. Choose Trans Ova Genetics and leave a lasting legacy for the next generation.

For more information, visit www.transova.com

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**NOW PROVIDING IVF SERVICES IN AUSTRALIA
IN PARTNERSHIP WITH TOTAL LIVESTOCK GENETICS.**



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Contact your local Genetics Australia Representative to find out how to join our membership.

HOLSTEIN TRAIT LEADERS

PROFITABILITY		
Name	BPI	Rel%
NOUGAT	589	63
JORDLIV	581	68
JOBOLT	551	66
POLMAX	538	69
TWITTER	537	68
CONRAD	521	66
VALENTINE	521	65
PATSYD	519	68
FENDER	516	68
LUKIE	511	69
TINAMBA	510	68
NORTHEAST	504	65

HEALTH		
Name	HWI	Rel%
NOUGAT	605	58
EVANDER	555	62
POLMAX	537	64
TWITTER	536	63
NORTHEAST	532	60
CASHOLIVER	520	63
FENDER	519	63
ELPASO	516	59
JOBOLT	510	61
BLADESTORM	510	60
JORDLIV	498	63
SHOALHAVEN	492	81

PRODUCTION		
Name	ASI	Rel%
LUKIE	353	79
JORDLIV	336	78
VALENTINE	293	77
LEMONADE	280	75
PATSYD	279	78
VARLEY	279	98
TINAMBA	275	79
PILBARA	272	98
JOBOLT	266	79
NOUGAT	256	76
STARMAGIC	247	77
JFROST	241	78

SUSTAINABILITY INDEX		
Name	Sust. Index	Rel%
JORDLIV	1175	65
PATSYD	1105	65
NOUGAT	1042	61
JOBOLT	1041	64
LUKIE	1015	66
PILBARA	1005	87
CONRAD	998	64
VALENTINE	992	63
VARLEY	971	86
TINAMBA	964	65
POLMAX	923	66
TWITTER	902	65

MASTITIS RES.		
Name	M. Res	Rel%
LOWMAN	111	48
DECIPHER	110	89
NOUGAT	109	47
JOBOLT	109	53
CONRAD	109	56
STARMAGIC	109	56
BLADESTORM	109	53
EVANDER	109	59
NORTHEAST	109	54
CASHOLIVER	109	64
ICEMAN	108	48
FENDER	108	63
ZEPHYR	108	57
SHOALHAVEN	108	89

DAUGHTER FERTILITY		
Name	Dtr Fert	Rel%
HONDA	120	51
EVANDER	117	64
ELPASO	116	56
EASTERN	115	65
NOUGAT	114	53
BLADESTORM	114	59
NORTHEAST	114	60
SHOALHAVEN	114	82
MERYLA	114	66
TOMMYDEE	114	83
CASHOLIVER	113	66

CONFORMATION			
Name	Type	Mam	Rel%
ZEPHYR	112	105	63
DECIPHER	110	105	83
A2P2	109	108	97
TWITTER	108	103	65
ILLUMINATOR	108	107	65
JOBOLT	108	102	63
NORTHEAST	107	109	61
TINAMBA	107	102	66
MERYLA	106	105	76
PATSYD	106	103	66
LUKIE	106	103	66
TBOLT	106	103	62

DAIRY STRENGTH		
Name	Dairy Strg	Rel%
ZEPHYR	107	63
EASTERN	107	63
DECIPHER	106	83
A2P2	106	97
LASTIN	105	94
ILLUMINATOR	104	65
MERYLA	104	76
LUKIE	104	66
TBOLT	104	62
PATSYD	103	66
JFROST	103	66
TINAMBA	102	66
JORDLIV	102	65
VARLEY	102	95

CALVING EASE		
Name	Calving Ease	Rel%
EASTERN	104	97
NOUGAT	103	67
TWITTER	103	92
CONRAD	103	71
VALENTINE	103	65
NORTHEAST	103	70
STARMAGIC	103	96
ILLUMINATOR	103	97
ELPASO	103	67
PILBARA	103	99
TOMMYDEE	103	96
TBOLT	103	71

FEED SAVED		
Name	Feed Saved	Rel%
PATSYD	60	44
JOBOLT	57	43
SHOALHAVEN	46	58
NOUGAT	28	41
CASHOLIVER	27	44
TOMMYDEE	21	57
MAEBULL	20	62
SONDALO	1	61

GESTATION LENGTH		
Name	Gest	Rel%
ELPASO	-9	60
VITTORIA	-7	93
VALENTINE	-7	92
STARMAGIC	-7	98
EASTERN	-7	98
EVANDER	-6	78
SONDALO	-5	98
TWITTER	-4	96
NORTHEAST	-4	62

POLLED		
Name	BPI	Rel%
ICEMAN PP	443	64
LEMONADE PP	439	68
LOWMAN PP	352	65
VITTORIA PP	327	69
NOUGAT P	589	63
JOBOLT P	551	66
POLMAX P	538	69
ILLUMINATOR P	486	68
HONDA P	388	63

ABVs Holstein Breeding Values / August 2025

PRODUCTION

Bull ID			Polled Status		A2 Status		Pedigree		BPI		BPI Rel%		HWI		Sust. Index		ASI		Protein (Kg)		Protein %		Milk (L)		Fat (Kg)		Fat %		Rel %		Daughters		Herds		Overall Type		Mammary System		Milk Speed		Temp		Likeability		Cell Count		Mastitis Resis-		Daughter Fertility		Gestation Length		Calving Ease		Rel %		RFP		Sexed Ultra Plus	
A2P2		PP	A22	Luster x Duke	373	92	312	511	150	6	0.15	-67	49	0.75	99	669	79	109	108	103	103	108	169	107	104	0	103	99			103		103	103	103	108	169	107	104	0	103	99			\$35.00		\$65.00													
BLADESTORM			A12	Gadzook x No Excuse	487	65	510	869	184	17	0.18	259	45	0.48	77			96	100	101	102	104	165	109	114	-1	102	65			101	102	104	165	109	114	-1	102	65			\$25.00		\$52.00																
CASHOLIVER			A12	Nacash x Fedora	496	67	520	744	181	6	0.46	-697	41	1.02	75	13	4	103	103	103	102	104	182	109	113	3	103	88			103	102	104	182	109	113	3	103	88			\$22.00																		
CONRAD			A12	Yolo x Bolti	521	66	491	998	240	29	0.28	520	43	0.30	78			105	106	103	100	104	175	109	107	1	103	71			103	100	104	175	109	107	1	103	71			\$26.00																		
DECIPHER			A22	Letsgo x Wrangler	364	83	389	573	68	6	0.16	-77	9	0.18	95	171	21	110	105	104	103	105	175	110	108	3	102	99			104	103	105	175	110	108	3	102	99			\$22.00																		
EASTERN			A22	Hermes x Superdave	419	67	430	689	218	20	0.39	-31	40	0.60	77			105	103	100	103	105	155	100	115	-7	104	97			103	100	103	105	155	100	115	-7	104	97			\$20.00		\$52.00															
ELPASO			A12	Excitement x Einstein	480	64	516	778	178	15	0.32	-56	33	0.51	76			103	105	102	101	102	182	107	116	-9	103	67			101	102	101	182	107	116	-9	103	67			\$26.00																		
EVANDER			A12	Rocknroll x Einstein	493	67	555	804	173	13	0.27	-25	39	0.57	78			100	103	101	99	103	186	109	117	-6	101	77			101	99	103	186	109	117	-6	101	77			\$25.00		\$52.00																
FENDER			A22	Rocknroll x Banderes	516	68	519	767	205	6	0.36	-474	59	1.15	78			104	104	104	100	104	184	108	112	-2	102	86			104	100	104	184	108	112	-2	102	86			\$24.00		\$50.00																
ILLUMINATOR	P		A22	A2P2 x Delta	486	68	441	757	238	15	0.50	-427	49	0.97	79			108	107	102	102	105	165	107	109	-2	103	97			102	102	105	165	107	109	-2	103	97			\$26.00		\$55.00																
JFROST			A22	Varley x Jeronimo	448	68	400	773	241	23	0.52	-168	35	0.61	78			102	101	101	103	104	179	107	108	-1	102	80			101	103	104	179	107	108	-1	102	80			\$20.00		\$48.00																
JOBOLT		P	A22	Bolti x Pemberton	551	66	510	1041	266	26	0.53	-70	40	0.62	79			108	102	102	104	104	174	109	106	3	102	71			102	104	104	174	109	106	3	102	71			\$30.00		\$55.00																
JORDLIV			A22	Varley x Nippon	581	68	498	1175	336	44	0.59	451	38	0.26	78			103	102	103	104	106	171	106	107	1	103	70			103	104	106	171	106	107	1	103	70			\$24.00		\$55.00																
LASTIN			A12	Fedora x Jett	439	90	431	849	218	28	0.45	156	20	0.20	97	266	36	104	101	103	102	105	152	103	112	-1	102	97			102	102	105	152	103	112	-1	102	97			\$20.00		\$52.00																
LEMONADE		PP	A22	CFP x Delta	439	68	373	821	280	23	0.31	258	69	0.84	75	25	7	101	104	102	101	103	149	101	105	2	102	95			102	101	103	149	101	105	2	102	95			\$24.00		\$52.00																
LOWMAN		PP	A22	Amen x Nipit	352	65	327	626	115	17	0.07	475	20	0.00	77			101	100	101	102	104	175	111	106	-1	102	67			101	102	104	175	111	106	-1	102	67			\$24.00																		
LUKIE			A22	Varley x Superdave	511	69	409	1015	353	42	0.62	334	47	0.47	79			106	103	101	104	105	159	104	105	0	103	97			101	104	105	159	104	105	0	103	97			\$24.00		\$52.00																
MAEBULL			A22	Palermo x Shottle	262	95	300	475	66	8	0.09	127	10	0.06	99	4831	305	102	97	100	100	102	179	105	108	1	102	99			100	100	102	179	105	108	1	102	99			\$18.00		\$48.00																
MERYLA			A22	River x Perseus	396	77	426	647	136	19	0.29	134	9	0.05	88	57	11	106	105	103	101	103	179	106	114	-2	102	93			103	101	103	179	106	114	-2	102	93			\$20.00																		
NORTHEAST			A22	Eastern x Karat	504	65	532	790	177	14	0.34	-153	35	0.60	76			107	109	100	104	104	181	109	114	-4	103	70			100	104	104	181	109	114	-4	103	70			\$28.00		\$55.00																
NOUGAT		P	A12	Candyman x Bolti	589	63	605	1042	256	22	0.46	-100	49	0.77	76			103	104	102	101	103	169	109	114	-3	103	67			102	101	103	169	109	114	-3	103	67			Refer to catalogue Pg19																		
OMG		PP	A22	CFP x Jeronimo	429	68	415	681	208	10	0.50	-615	43	1.00	78			101	98	103	101	102	153	104	110	1	102	93			103	101	102	153	104	110	1	102	93			\$18.00																		
PATSYD			A22	Varley x River	519	68	490	1105	279	39	0.47	529	27	0.07	78			106	103	101	104	106	187	106	107	0	101	70			101	104	106	187	106	107	0	101	70			\$24.00		\$55.00																
PILBARA			A22	Perseus x Powerball	478	91	471	1005	272	40	0.52	441	19	0.01	98	325	52	96	103	101	101	104	156	104	112	-3	103	99			103	101	101	156	104	112	-3	103	99			\$22.00		\$52.00																
POLMAX		P	A12	Fedora x Jeronimo	538	69	537	923	235	21	0.43	-67	42	0.65	78			102	103	104	103	104	186	107	112	1	102	94			102	103	104	186	107	112	1	102	94			\$22.00		\$48.00																
SHOALHAVEN			A12	River x Perseus	433	86	492	747	142	14	0.33	-130	17	0.33	94	136	18	101	100	102	100	101	182	108	114	-1	102	94			102	100	101	182	108	114	-1	102	94			\$18.00																		
SONDALO			A12	Jeronimo x Main Event	373	93	398	623	138	11	0.16	78	34	0.45	98	458	31	100	101	103	103	103	164	106	110	-5	102	97			103	103	103	164	106	110	-5	102	97			\$18.00		\$44.00																
STARMAGIC			A22	Manhattan x Durable	501	66	451	899	247	25	0.27	420	53	0.50	77			102	105	101	102	104	186	109	107	-7	103	96			107	102	104	186	109	107	-7	103	96			\$18.00																		
TBOLT		P	A22	Bolti x Kardew	438	65	382	879	233	29	0.29	521	37	0.22	77			106	103	103	104	105	161	103	105	-2	103	71			103	104	105	161	103	105	-2	103	71			\$22.00		\$52.00																
TINAMBA			A12	Varley x Letsgo	510	68	454	964	275	30	0.54	68	37	0.49	79			107	102	103	105	106	167	107	106	0	102	96			102	103	105	167	107	106	0	102	96			\$24.00		\$52.00																
TOMMYDEE			A22	Endgame x Alltime	452	87	481	791	202	18	0.48	-270	27	0.56	96	209	27	104	101	102	103	102	148	104	114	-1	103	96			102	103	102	148	104	114	-1	103	96			\$26.00		\$54.00																
TWITTER			A22	Hermes x Lambda	537	68	536	902	228	16	0.42	-249	49	0.86	78			108	103	102	102	104	164	107	112	-4	103	92			103	102	104	164	107	112	-4	103	92			\$22.00		\$50.00																
VALENTINE			A12	Greycup x Torro	521	65	476	992	293	33	0.31	598	58	0.47	77			97	101	102	103	103	169	107	110	-7	103	65			103	103	103	169	107	110	-7	103	65			\$26.00		\$55.00																
VARLEY			A22	Pemberton x Superhero	477	90	430	971	279	39	0.54	397	21	0.06	98	502	59	102	101	101	105	106	166	107	108	1	102	99			101	105	106	166	107	108	1	102	99			\$24.00		\$50.00																
VITTORIA RED		PP	A22	CFP x Mission	327	69	283	611	200	18	0.43	-175	30	0.54	79			100	99	102	100	102	135	103	105	-7	102	94			102	100	102	135	103	105	-7	102	94			\$24.00		\$55.00																
ZEPHYR			A22	Decipher x AltaMagnifique	471	66	488	761	159	14	0.35	-176	25	0.47	77			112	105	103	102	104	170	108	112	-2	102	69			103	102	104	170	108	112	-2	102	69			\$26.00		\$56.00																
SLICK HOLSTEIN SIRES																																																												
HONDA		P	A22	Solar x Lundy	388	63	469	636	118	16	0.26	69	8	0.08	76			99	98	102	103	103	151	106	120	-3	103	60			102	103	103	151	106	120	-3	103	60			\$																		

All semen subject to availability. Prices are exclusive of GST and effective from 12th August 2025 although may be subject to change without notice

ABVs Holstein Breeding Values / August 2025

TYPE

Bull ID	Overall Type	Mammary System	Dairy Strength	Rump	Feet & Legs	Stature	Bone Quality	Angularity	Muzzle Width	Body Depth	Chest Width	Pin Width	Pin Set	Loin Strength	Heel Depth	Rear Leg Set	Rear Leg View	Udder Texture	Udder Depth	Fore Attach	Rear Udder Height	Rear Udder Width	Centre Ligament	Teat Place Front	Teat Place Rear	Teat Length	Rel %	Survival	Heat Tolerance	Feed Saved		
A2P2	109	108	106	108	102	103	103	105	103	104	103	107	108	107	102	102	104	104	103	106	107	108	106	97	104	101	97	110	103	-197		
BLADESTORM	96	100	96	103	100	102	100	94	97	92	100	102	105	99	95	100	104	90	107	102	105	99	97	99	98	99	62	113	100	-33		
	CASHOLIVER	103	100	98	98	100	97	99	100	99	101	100	94	101	99	102	103	98	105	104	105	99	99	102	95	98	66	110	107	27		
	CONRAD	105	106	97	101	103	102	94	96	107	97	100	106	101	100	101	99	103	99	106	104	107	102	105	103	106	63	110	95	-14		
DECIPHER	110	105	106	103	101	100	96	102	103	106	105	106	99	102	101	101	102	101	105	107	104	100	103	99	101	103	83	110	102	-17		
EASTERN	105	103	107	109	101	102	96	101	107	105	108	109	106	107	95	100	100	96	99	102	103	107	98	100	100	94	63	108	92	-125		
ELPASO	103	105	99	101	100	99	98	96	106	100	105	102	100	99	97	101	103	91	102	105	103	100	100	110	106	99	60	110	104	-76		
EVANDER	100	103	98	99	102	99	92	93	103	98	106	103	95	96	99	93	99	95	105	105	99	96	102	110	108	93	63	109	102	-3		
FENDER	104	104	95	102	107	99	96	92	99	96	100	99	100	97	103	91	107	95	109	107	104	97	101	106	103	94	65	110	98	-14		
ILLUMINATOR	108	107	104	104	101	103	102	104	105	103	102	101	106	104	99	101	107	98	104	106	105	107	104	100	103	101	65	109	98	-110		
JFROST	102	101	103	105	98	107	87	98	105	102	107	108	103	105	97	99	100	94	100	101	102	101	98	102	99	104	66	107	91	-92		
JOBOLT	108	102	101	106	104	101	100	95	103	100	105	105	105	106	99	98	107	95	103	101	101	101	97	106	99	96	63	110	95	57		
JORDLIV	103	102	102	107	101	106	97	98	103	100	104	113	104	105	93	95	104	96	104	100	103	104	99	100	100	102	65	111	87	-99		
LASTIN	104	101	105	102	103	105	95	101	106	104	105	104	95	102	105	94	101	99	99	98	105	105	99	95	95	100	94	111	96	-92		
LEMONADE	101	104	100	104	96	99	101	97	107	98	101	99	105	103	95	105	102	95	105	101	108	102	97	103	97	96	65	108	93	-36		
LOWMAN	101	100	99	103	98	106	100	100	102	100	98	105	102	103	98	102	103	98	109	104	101	97	99	98	98	102	63	110	101	-141		
LUKIE	106	103	104	103	100	109	95	103	105	101	102	104	101	104	97	98	104	100	98	98	102	105	98	105	97	107	66	106	85	-122		
MAEBULL	102	97	102	103	98	97	91	102	100	103	103	99	103	101	95	104	102	98	99	105	98	98	95	93	91	102	99	107	106	20		
MERYLA	106	105	104	105	102	107	100	103	102	103	102	107	101	106	102	95	96	108	102	105	101	102	107	101	104	99	76	107	101	-127		
NORTHEAST	107	109	99	107	102	104	98	98	103	98	102	106	106	102	100	100	99	98	104	107	107	106	101	106	99	95	61	110	98	-60		
NOUGAT	103	104	98	102	101	98	97	94	105	95	104	102	101	101	96	100	108	95	105	103	104	102	99	106	97	95	60	112	95	28		
OMG	101	98	100	109	97	99	93	98	103	102	103	99	108	105	90	99	99	89	107	103	105	95	95	98	96	95	66	108	98	-8		
PATSYD	106	103	103	100	98	99	96	102	100	102	102	103	96	102	97	101	100	102	96	102	101	105	101	99	97	115	66	108	91	60		
PILBARA	96	103	100	95	102	100	105	100	100	101	100	100	93	101	102	95	102	101	98	96	103	104	105	104	109	94	94	108	94	-42		
POLIMAX	102	103	99	103	98	103	98	102	98	97	96	103	100	100	95	99	101	101	104	103	102	103	101	98	98	95	66	110	91	-31		
SHOALHAVEN	101	100	96	101	95	102	101	98	96	96	95	104	100	97	102	101	92	105	102	102	102	100	101	94	94	102	91	109	97	46		
SONDALO	100	101	100	100	104	98	99	96	105	98	102	100	98	100	98	95	103	99	101	99	101	102	105	97	103	91	97	107	103	1		
STARMAGIC	102	105	98	100	102	103	104	101	96	97	95	100	96	102	101	100	105	97	105	105	106	105	98	101	98	96	63	110	98	-107		
TBOLT	106	103	104	104	106	103	96	98	109	102	108	103	101	105	101	101	110	97	101	100	103	104	98	103	100	94	62	110	94	-76		
TINAMBA	107	102	102	104	102	106	96	98	101	102	103	106	101	105	101	98	101	99	101	101	102	99	102	102	97	105	66	108	88	-25		
TOMMYDEE	104	101	99	102	103	97	98	94	104	99	105	101	102	96	100	100	102	95	102	102	102	99	100	102	100	95	90	108	102	21		
TWITTER	108	103	101	109	105	99	94	97	102	102	105	106	110	105	103	96	103	91	107	106	107	103	94	98	95	96	65	112	96	-7		
VALENTINE	97	101	97	102	100	98	100	99	103	96	99	101	102	101	96	99	102	94	102	100	105	100	97	100	100	98	62	109	90	-93		
VARLEY	102	101	102	102	94	103	94	97	104	101	105	106	97	106	91	102	97	96	98	99	102	102	100	101	99	110	95	106	88	-63		
VITTORIA RED	100	99	100	104	100	104	101	101	100	98	98	95	103	104	96	103	105	98	105	100	105	96	98	98	103	100	66	106	94	-27		
ZEPHYR	112	105	107	108	102	105	98	104	101	105	104	105	107	110	102	101	101	98	106	107	102	104	101	104	100	98	63	110	100	-43		
SLICK HOLSTEIN SIRES																																
HONDA	99	98	97	102	100	105	99	96	100	96	101	101	104	101	99	95	102	99	102	98	96	100	102	97	99	96	60	108	104	-89		
ICEMAN	99	101	97	101	95	100	98	98	102	96	100	99	98	99	99	102	101	97	106	101	104	100	99	98	101	96	61	108	100	-89		

All semen subject to availability. Prices are exclusive of GST and effective from 12th August 2025 although may be subject to change without notice

PLATINUM PERFORMANCE OFFER

ORDER A MINIMUM OF 150+ STRAWS OF ANY COMBINATION FOR \$25.00 PER STRAW

Offer is subject to availability and prices are exclusive of GST, Offer valid until 30th November 2025

JOBOLT P

Bolti x Pemberton

RRP \$30.00

BPI 551/66%

HWI 510/61%

JOBOLT



Production							Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%	108	102
266	26	0.53	-70	40	0.62	79		

Workability			Health					
M Speed	Temp	Like	C Count	Mast Res	Dtr Fert	Gest	Survival	
102	104	104	174 /67%	109 /53%	106 /59%	3 /64%	110 /59%	

When taking a "Balanced Approach" JOBOLT is hard to look past and also offers the advantage of POLLED genetics

TOMMYDEE

Endgame x Alltime

RRP \$26.00

BPI 452/87%

HWI 481/81%

TOMMYDEE



Production							Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%	104	101
202	18	0.48	-270	27	0.56	96		

Workability			Health					
M Speed	Temp	Like	C Count	Mast Res	Dtr Fert	Gest	Survival	
102	103	102	148 /93%	104 /90%	114 /83%	-1 /98%	108 /75%	

Added reliability and strengthens his position as one of the best daughter proven sires with the ability to add "Dairy Strength"

NORTHEAST

Eastern x Karat

RRP \$28.00

BPI 504/65%

HWI 532/60%

NORTHEAST



Production							Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%	107	109
177	14	0.34	-153	35	0.6	76		

Workability			Health					
M Speed	Temp	Like	C Count	Mast Res	Dtr Fert	Gest	Survival	
100	104	104	181 /66%	109 /54%	114 /60%	-4 /62%	110 /58%	

A nicely balanced proof combining Production, Conformation and Udder Health traits are a strong feature

ILLUMINATOR P

A2P2 x Delta

RRP \$26.00

BPI 486/68%

HWI 441/63%

ILLUMINATOR



Production							Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%	108	107
238	15	0.5	-427	49	0.97	79		

Workability			Health					
M Speed	Temp	Like	C Count	Mast Res	Dtr Fert	Gest	Survival	
102	102	105	165 /70%	107 /59%	109 /64%	-2 /98%	109 /60%	

The market suggests that ILLUMINATOR has it all and will leave a lasting impression in the Holstein breed.

PREMIUM PERFORMANCE OFFER

ORDER A MINIMUM OF 150+ STRAWS OF ANY COMBINATION FOR \$22.00 PER STRAW

Offer is subject to availability and prices are exclusive of GST, Offer valid until 30th November 2025

VALENTINE							RRP \$26.00	BPI	521/65%
Greycup x Torro								HWI	476/60%
Production							0 dtrs 0 herds RIP 0%	Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%		97	101
293	33	0.31	598	58	0.47	77			
Workability			Health						
0 dtrs 0 herds Rel 67%			C Count	Mast Res	Dtr Fert	Gest	Survival		
M Speed	Temp	Like	169 /67%	107 /51%	110 /58%	-7 /92%	109 /57%		
102	103	103							



Growing in popularity with each proof release, VALENTINE continues to offer great buying

EVANDER							RRP \$25.00	BPI	493/67%
Rocknroll x Einstein								HWI	555/62%
Production							0 dtrs 0 herds RIP 0%	Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%		100	103
173	13	0.27	-25	39	0.57	78			
Workability			Health						
0 dtrs 0 herds Rel 69%			C Count	Mast Res	Dtr Fert	Gest	Survival		
M Speed	Temp	Like	186 /68%	109 /59%	117 /64%	-6 /78%	109 /58%		
101	99	103							



Offers a level of Short Gestation at calving time, combining a high level of Milk Quality and Udder Health traits

PATSYD							RRP \$24.00	BPI	519/68%
Varley x River								HWI	490/63%
Production							0 dtrs 0 herds RIP 0%	Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%		106	103
279	39	0.47	529	27	0.07	78			
Workability			Health						
0 dtrs 0 herds Rel 71%			C Count	Mast Res	Dtr Fert	Gest	Survival		
M Speed	Temp	Like	187 /70%	106 /61%	107 /65%	0 /62%	108 /61%		
101	104	106							



VARLEY son that will quickly create his own legacy. SUSTAINABILITY choice Sire, increased yields and added Teat Length

VARLEY							RRP \$24.00	BPI	477/90%
Pemberton x Superhero								HWI	430/85%
Production							502 dtrs 59 herds RIP 59%	Type	Mammary
ASI	kgP	P%	Milk	kgF	F%	Rel%		102	101
279	39	0.54	397	21	0.06	98			
Workability			Health						
151 dtrs 16 herds Rel 95%			C Count	Mast Res	Dtr Fert	Gest	Survival		
M Speed	Temp	Like	166 /97%	107 /96%	108 /89%	1 /99%	106 /79%		
101	105	106							



Ranked #2 Daughter Proven sire in August, NOW with the runs on the board and 500 milking daughters

SEXED SAVERS UP TO 20% OFF RRP

ORDER A MINIMUM OF 25+ STRAWS OF ANY COMBINATION TO SECURE THE DISCOUNT

VARLEY

Pemberton x Superhero

RRP \$50.00
SPECIAL OFFER \$40.00



Reliably Proven and over 500 milking daughters
SAVE 20% off RRP with this offer!

PILBARA

Perseus x Powerball

RRP \$52.00
SPECIAL OFFER \$41.60



Great Calving Ease choice
SAVE 20% off RRP with this offer!

MAEBULL

Palermo x Shottle

RRP \$48.00
SPECIAL OFFER \$38.40



Reliably Proven with close on 4000 milking daughters
SAVE 20% off RRP with this offer!

JOBOLT P

Bolti x Pemberton

RRP \$55.00
SPECIAL OFFER \$49.50



High Genomic sire for BPI and POLLED
SAVE 10% off RRP with this offer!

SONDALO

Jeronimo x Main Event

RRP \$44.00
SPECIAL OFFER \$39.60



Short Gestation sire with 450 milking daughters
SAVE 10% off RRP with this offer!

LASTIN

Fedora x Jett

RRP \$52.00
SPECIAL OFFER \$41.60



Production sire with improved Fertility
SAVE 20% off RRP with this offer!

The prices listed are exclusive of GST. Individual offers available with current stock and must end 30th November 2025. All orders must be delivered and invoiced prior to 30th November 2025

ZEPHYR

Decipher x AltaMagnifique



RRP \$26.00

Ultraplus \$56.00

Summit View Zephyr-IMP-ET Herdbook: 2273648

Sire:	Calister Decipher	Bull ID:	ZEPHYR
Dam:	Peak Zestful 7305-ET	Nasis:	12FFXK1
Breeder:	Genetics Australia, Camperdown, VIC	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Debut sire released through the Genetics Australia - Peak Cooperator program
- Combining superior Overall Type and Production with desirable management and workability traits
- An elite NEW sire from every angle for every herd !

BPI	471 /66%	HWI	488 /61%	SI	761 /63%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
159	14	0.35	-176	25	0.47	77	

Workability Traits		0 dtrs 0 herds Rel 68%
Milking Speed	103	
Temperament	102	
Likeability	104	

Management Traits	
Cell Count	170 /68%
Mastitis Resistance	108 /57%
Survival	110 /57%
Daughter Fertility	112 /56%
Calving Ease	102 /69%
Gestation Length	-2 /61%
Heat Tolerance	100 /48%
Feed Saved	-43 /43%

Conformation				0 dtrs 0 herds Rel 63%
Overall Type	112	Loin Strength	110	
Mammary	105	Heel Depth	102	
Dairy Strength	107	Rear Leg Set	101	
Rump	108	Rear Leg Rear View	101	
Feet & Legs	102	Udder Texture	98	
Stature	105	Udder Depth	106	
Bone Quality	98	Fore Attach	107	
Angularity	104	Rear Udder Height	102	
Muzzle Width	101	Rear Udder Width	104	
Body Depth	105	Centre Ligament	101	
Chest Width	104	Teat Place Front	104	
Pin Width	105	Teat Place Rear	100	
Pin Set	107	Teat Length	98	

ZEPHYR



**MEMBER
SAVER OFFER**
SAVE \$6.00 / STRAW
PAY ONLY \$20.00
OR \$50.00

Learn more
about this offer
or becoming a
member

Scan QR code



ZEPHYR pictured with TLG Veterinary and IVF specialist Dr Eze Boretto. Offer available while stocks last. Offer ends December 1 2025

A2P2 PP

Luster x Duke

RRP \$35.00

UltraPlus \$65.00

Vogue A2P2 PP Herdbook: 13446574

Sire:	Cherry-Lily Zip Luster P	Bull ID:	A2P2
Dam:	Silverridge Duke Elsa VG87	Nasis:	70FFS56
Breeder:	Vogue Cattle Co, Canada	Casein:	A22 AE
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POS

Daughter A2P2



- Revolutionary Homozygous Polled sire with more than 8,000 milking daughters worldwide
- Elite conformation, specialising in dairy strength and ideal rump structure
- Absolute farmer satisfaction at 108 Likability

BPI	373 /92%	HWI	312 /87%	SI	511 /87%
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Production							669 dtrs 79 herds RIP 34%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
150	6	0.15	-67	49	0.75	99	

Workability Traits				Conformation				154 dtrs 25 herds Rel 95%	244 dtrs 31 herds Rel 97%
Milking Speed			103	Overall Type	109	Loin Strength	107		
Temperament			103	Mammary	108	Heel Depth	102		
Likeability			108	Dairy Strength	106	Rear Leg Set	102		

Management Traits				Feet & Legs				244 dtrs 31 herds Rel 97%
Cell Count	169	/98%		Stature	103	Udder Depth	103	
Mastitis Resistance	107	/97%		Bone Quality	103	Fore Attach	106	
Survival	110	/83%		Angularity	105	Rear Udder Height	107	
Daughter Fertility	104	/96%		Muzzle Width	103	Rear Udder Width	108	
Calving Ease	103	/99%		Body Depth	104	Centre Ligament	106	
Gestation Length	0	/99%		Chest Width	103	Teat Place Front	97	
Heat Tolerance	103	/48%		Pin Width	107	Teat Place Rear	104	
Feed Saved	-197	/61%		Pin Set	108	Teat Length	101	

BLADESTORM

Gadzook x No Excuse

GENEX™

RRP \$25.00

UltraPlus \$52.00

Peak Bladestorm Herdbook: 3247843705

Sire:	Peak AltaGadzook	Bull ID:	GXBLADESTORM
Dam:	Peak Tranquil 46013-ET	Nasis:	80FFVD8
Breeder:	Genex Coop, Shawano, WI, USA	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF

BLADESTORM



- Management traits are a feature, Daughter Fertility 114, Survival 113, Heat Tolerance 100
- Positive Milk option without compromising on durability
- Sustainability Choice Sire, Top 1% BPI, HWI and SI

BPI	487 /65%	HWI	510 /60%	SI	869 /63%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
184	17	0.18	259	45	0.48	77	

Workability Traits				Conformation				0 dtrs 0 herds Rel 68%	0 dtrs 0 herds Rel 62%
Milking Speed			101	Overall Type	96	Loin Strength	99		
Temperament			102	Mammary	100	Heel Depth	95		
Likeability			104	Dairy Strength	96	Rear Leg Set	100		

Management Traits				Feet & Legs				0 dtrs 0 herds Rel 62%
Cell Count	165	/67%		Stature	102	Udder Depth	107	
Mastitis Resistance	109	/53%		Bone Quality	100	Fore Attach	102	
Survival	113	/58%		Angularity	94	Rear Udder Height	105	
Daughter Fertility	114	/59%		Muzzle Width	97	Rear Udder Width	99	
Calving Ease	102	/65%		Body Depth	92	Centre Ligament	97	
Gestation Length	-1	/86%		Chest Width	100	Teat Place Front	99	
Heat Tolerance	100	/48%		Pin Width	102	Teat Place Rear	98	
Feed Saved	-33	/42%		Pin Set	105	Teat Length	99	

CASHOLIVER

Nacash x Fedora

RRP \$22.00

Dilee Casholiver		Herdbook: 2143317	
Sire:	Nacash	Bull ID:	CASHOLIVER
Dam:	Dilee Fedora Ollie 329 GP81	Nasis:	12FFUK3
Breeder:	Dilee Holsteins, Leongatha South, VIC	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Among the leading Holstein sires available for Heat Tolerance
- Improved Mastitis Resistance and Daughter Fertility for greater longevity
- Workability and Management Trait specialist with an alternative pedigree

BPI	496 /67%	HWI	520 /63%	SI	744 /64%
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Production							13 dtrs 4 herds RIP 92%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
181	6	0.46	-697	41	1.02	75	

Workability Traits		0 dtrs 0 herds Rel 71%
Milking Speed	103	
Temperament	102	
Likeability	104	

Management Traits	
Cell Count	182 /68%
Mastitis Resistance	109 /64%
Survival	110 /63%
Daughter Fertility	113 /66%
Calving Ease	103 /88%
Gestation Length	3 /93%
Heat Tolerance	107 /48%
Feed Saved	27 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	103	Loin Strength	101	
Mammary	103	Heel Depth	99	
Dairy Strength	100	Rear Leg Set	102	
Rump	98	Rear Leg Rear View	103	
Feet & Legs	98	Udder Texture	98	
Stature	100	Udder Depth	105	
Bone Quality	97	Fore Attach	104	
Angularity	99	Rear Udder Height	105	
Muzzle Width	100	Rear Udder Width	99	
Body Depth	99	Centre Ligament	99	
Chest Width	101	Teat Place Front	102	
Pin Width	100	Teat Place Rear	95	
Pin Set	94	Teat Length	98	

DECIPHER

Letsgo x Wrangler

RRP \$22.00

Calister Decipher		Herdbook: 2144476	
Sire:	Vogue Letsgo	Bull ID:	DECIPHER
Dam:	Calister Wrangler Devonna VG85	Nasis:	12FFUK6
Breeder:	Calister Holsteins, Calivil, VIC	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Balanced proof with farmer friendly workability traits
- Snug udders with longer teats and improved udder health are a feature
- First crop daughters now milking with excellent Likability

BPI	364 /83%	HWI	389 /76%	SI	573 /80%
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Production							171 dtrs 21 herds RIP 66%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
68	6	0.16	-77	9	0.18	95	

Workability Traits		46 dtrs 3 herds Rel 80%
Milking Speed	104	
Temperament	103	
Likeability	105	

Management Traits	
Cell Count	175 /92%
Mastitis Resistance	110 /89%
Survival	110 /71%
Daughter Fertility	108 /65%
Calving Ease	102 /99%
Gestation Length	3 /99%
Heat Tolerance	102 /48%
Feed Saved	-17 /56%

Conformation				57 dtrs 4 herds Rel 83%
Overall Type	110	Loin Strength	102	
Mammary	105	Heel Depth	101	
Dairy Strength	106	Rear Leg Set	101	
Rump	103	Rear Leg Rear View	102	
Feet & Legs	101	Udder Texture	101	
Stature	100	Udder Depth	105	
Bone Quality	96	Fore Attach	107	
Angularity	102	Rear Udder Height	104	
Muzzle Width	103	Rear Udder Width	100	
Body Depth	106	Centre Ligament	103	
Chest Width	105	Teat Place Front	99	
Pin Width	106	Teat Place Rear	101	
Pin Set	99	Teat Length	103	

EASTERN

Hermes x Superdave

RRP \$20.00

UltraPlus \$52.00

Eastern Star Lockeddown Herdbook: 2177582

Sire:	Peak Hermes	Bull ID:	EASTERN
Dam:	Eastern Star Superdave Loretto GP84	Nasis:	12FFUR7
Breeder:	Eastern Star Holsteins, Tinamba, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- A certified Calving Ease at 104 with more than 850 calving records
- Adds strength and width without compromise
- Complete Package with an ASI \$218 and Daughter Fertility 115

BPI	419 /67%	HWI	430 /62%	SI	689 /64%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
218	20	0.39	-31	40	0.6	77	

Workability Traits 0 dtrs 0 herds Rel 67%

Milking Speed	100
Temperament	103
Likeability	105

Management Traits

Cell Count	155 /67%
Mastitis Resistance	100 /62%
Survival	108 /61%
Daughter Fertility	115 /65%
Calving Ease	104 /97%
Gestation Length	-7 /98%
Heat Tolerance	92 /48%
Feed Saved	-125 /43%

Conformation 0 dtrs 0 herds Rel 63%

Overall Type	105	Loin Strength	107
Mammary	103	Heel Depth	95
Dairy Strength	107	Rear Leg Set	100
Rump	109	Rear Leg Rear View	100
Feet & Legs	101	Udder Texture	96
Stature	102	Udder Depth	99
Bone Quality	96	Fore Attach	102
Angularity	101	Rear Udder Height	103
Muzzle Width	107	Rear Udder Width	107
Body Depth	105	Centre Ligament	98
Chest Width	108	Teat Place Front	100
Pin Width	109	Teat Place Rear	100
Pin Set	106	Teat Length	94

EVANDER

Rocknroll x Einstein

RRP \$25.00

UltraPlus \$52.00

Summit View Evander Herdbook: 2219762

Sire:	Westcoast Rocknroll	Bull ID:	EVANDER
Dam:	TLG Einstien Eve-IMP-ET GP84	Nasis:	05FFV28
Breeder:	Genetics Australia, Camperdown, VIC	Casein:	A12 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Breeds desirable Dairy Strength with reduced Stature
- Combines impressive 117 Daughter Fertility with improved Cell Counts
- Rugged black daughters with improved Heat Tolerance

BPI	493 /67%	HWI	555 /62%	SI	804 /64%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
173	13	0.27	-25	39	0.57	78	

Workability Traits 0 dtrs 0 herds Rel 69%

Milking Speed	101
Temperament	99
Likeability	103

Management Traits

Cell Count	186 /68%
Mastitis Resistance	109 /59%
Survival	109 /58%
Daughter Fertility	117 /64%
Calving Ease	101 /77%
Gestation Length	-6 /78%
Heat Tolerance	102 /48%
Feed Saved	-3 /43%

Conformation 0 dtrs 0 herds Rel 63%

Overall Type	100	Loin Strength	96
Mammary	103	Heel Depth	99
Dairy Strength	98	Rear Leg Set	93
Rump	99	Rear Leg Rear View	99
Feet & Legs	102	Udder Texture	95
Stature	99	Udder Depth	105
Bone Quality	92	Fore Attach	105
Angularity	93	Rear Udder Height	99
Muzzle Width	103	Rear Udder Width	96
Body Depth	98	Centre Ligament	102
Chest Width	106	Teat Place Front	110
Pin Width	103	Teat Place Rear	108
Pin Set	95	Teat Length	93

FENDER

Rocknroll x Banderes

RRP \$24.00

UltraPlus \$50.00

Winaview Fender

Herdbook: 2200347

Sire:	Westcoast Rocknroll	Bull ID:	FENDER
Dam:	Vala Bandares Loca-IMP-ET VG86	Nasis:	12FFVR4
Breeder:	Winaview Holsteins, Warragul, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Profitable cows from the world class Laurie Sheik cow family
- The complete package sire combining elite management and fertility with functional type
- Extreme Fat yield and Fat % improver

BPI	516 /68%	HWI	519 /63%	SI	767 /65%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds Rel 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
205	6	0.36	-474	59	1.15	78	

Workability Traits 0 dtrs 0 herds Rel 70%	
Milking Speed	104
Temperament	100
Likeability	104

Management Traits	
Cell Count	184 /70%
Mastitis Resistance	108 /63%
Survival	110 /61%
Daughter Fertility	112 /65%
Calving Ease	102 /86%
Gestation Length	-2 /93%
Heat Tolerance	98 /48%
Feed Saved	-14 /44%

Conformation 0 dtrs 0 herds Rel 65%			
Overall Type	104	Loin Strength	97
Mammary	104	Heel Depth	103
Dairy Strength	95	Rear Leg Set	91
Rump	102	Rear Leg Rear View	107
Feet & Legs	107	Udder Texture	95
Stature	99	Udder Depth	109
Bone Quality	96	Fore Attach	107
Angularity	92	Rear Udder Height	104
Muzzle Width	99	Rear Udder Width	97
Body Depth	96	Centre Ligament	101
Chest Width	100	Teat Place Front	106
Pin Width	99	Teat Place Rear	103
Pin Set	100	Teat Length	94



MILK QUALITY SIRES

'Healthy Cows equals Healthy Milk'

Better Cows for a BETTER WORLD encapsulates many aspects. One of those being supplying a product that our milk buyers value.

To assist our farmers, we introduce our Milk Quality Sires – a group of elite bulls selected for their exceptional milk quality in the measure valued by milk processors.

These sires combine industry leading mastitis resistance and somatic cell count (top 1% of their breed) with improved performance for fat and protein percentages and A22.

Within this group, you'll find bulls to compliment a range of breeding priorities – all while keeping premium milk quality at the core.

Whether your focus is on maximising herd profitability, improving product appeal, or meeting processor incentives, Milk Quality Sires set a new standard for what your herd can achieve.

Bull ID	Name	BPI	BPI Rel%	ASI	Protein (kg)	Protein %	Fat (kg)	Fat %	Cell Count	Mastitis Resistance
JOBOLT	Wilara Jobolt P -ET	551	66	266	26	0.53	40	0.62	174	109
TWITTER	Wilara Twitter-ET	537	68	228	16	0.42	49	0.86	164	107
FENDER	Winaview Fender	516	68	205	6	0.36	59	1.15	184	108
NORTHEAST	Emu Banks Northeast-ET	504	65	177	14	0.34	35	0.60	181	109
STARMAGIC	Poppe 3Star Magic Bull	501	66	247	25	0.27	53	0.50	186	109
ILLUMINATOR	Numeralla Illuminator-ET-PO	486	68	238	15	0.50	49	0.97	165	107
VARLEY	Carenda Varley	477	90	279	39	0.54	21	0.06	166	107
ZEPHYR	Summit View Zephyr-IMP-ET	471	66	159	14	0.35	25	0.47	170	108
JFROST	Merrijae JFrost	448	68	241	23	0.52	35	0.61	179	107

HONDA P

Solar x Lundy

RRP \$22.00

Ultraplus \$52.00

Summit View SL Honda P-ET

Herdbook: 2271917

Sire:	Badger SSI Slick Solar P	Bull ID:	SLHONDA
Dam:	Willtina Lundy Honey 5369 GP82	Nasis:	12FFWS6
Breeder:	Genetics Australia, Camperdown, VIC	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POC SLC1 MWF



- Looking for an advantage to assist with the management of Heat Stress
- Heterozygous POLLED and heterozygous SLICK
- At 120 Daughter Fertility he is a breed leading sire

BPI

388 /63%

HWI

469 /57%

SI

636 /61%

Production

0 dtrs 0 herds RIP 0%

ASI	kgP	P%	Milk	kgF	F%	Rel%
118	16	0.26	69	8	0.08	76

Workability Traits

0 dtrs 0 herds Rel 61%

Milking Speed	102
Temperament	103
Likeability	103

Management Traits

Cell Count	151 /66%
Mastitis Resistance	106 /44%
Survival	108 /53%
Daughter Fertility	120 /51%
Calving Ease	103 /60%
Gestation Length	-3 /66%
Heat Tolerance	104 /48%
Feed Saved	-89 /42%

Conformation

0 dtrs 0 herds Rel 60%

Overall Type	99	Loin Strength	101
Mammary	98	Heel Depth	99
Dairy Strength	97	Rear Leg Set	95
Rump	102	Rear Leg Rear View	102
Feet & Legs	100	Udder Texture	99
Stature	105	Udder Depth	102
Bone Quality	99	Fore Attach	98
Angularity	96	Rear Udder Height	96
Muzzle Width	100	Rear Udder Width	100
Body Depth	96	Centre Ligament	102
Chest Width	101	Teat Place Front	97
Pin Width	101	Teat Place Rear	99
Pin Set	104	Teat Length	96

ICEMAN PP

Solar x Jeronimo

RRP \$25.00

Ultraplus \$52.00

Jelbart SL Iceman PP-ET

Herdbook: 2273435

Sire:	Badger SSI Slick Solar P	Bull ID:	SLICEMAN
Dam:	Jelbart Jeronimo 16128 VG85	Nasis:	12FFWS7
Breeder:	Jelbart Dairy Pty Ltd, Leongatha South, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POS SLC1 MWF



- Popular choice to assist with the management of Heat Stress environments
- Homozygous POLLED and heterozygous SLICK
- 100% Guarantee with a NO horns Policy

BPI

443 /64%

HWI

432 /58%

SI

774 /62%

Production

0 dtrs 0 herds RIP 0%

ASI	kgP	P%	Milk	kgF	F%	Rel%
215	22	0.39	60	34	0.46	76

Workability Traits

0 dtrs 0 herds Rel 64%

Milking Speed	101
Temperament	101
Likeability	102

Management Traits

Cell Count	159 /66%
Mastitis Resistance	108 /48%
Survival	108 /55%
Daughter Fertility	112 /54%
Calving Ease	103 /61%
Gestation Length	-1 /65%
Heat Tolerance	100 /48%
Feed Saved	-89 /42%

Conformation

0 dtrs 0 herds Rel 61%

Overall Type	99	Loin Strength	99
Mammary	101	Heel Depth	99
Dairy Strength	97	Rear Leg Set	102
Rump	101	Rear Leg Rear View	101
Feet & Legs	95	Udder Texture	97
Stature	100	Udder Depth	106
Bone Quality	98	Fore Attach	101
Angularity	98	Rear Udder Height	104
Muzzle Width	102	Rear Udder Width	100
Body Depth	96	Centre Ligament	99
Chest Width	100	Teat Place Front	98
Pin Width	99	Teat Place Rear	101
Pin Set	98	Teat Length	96

ILLUMINATOR P

A2P2 x Delta

RRP \$26.00

UltraPlus \$55.00

Numeralla A2P2 Illuminator P-ET Herdbook: 2198606

Sire:	Vogue A2P2	Bull ID:	ILLUMINATOR
Dam:	Numeralla Delta 1427 VG85	Nasis:	12FFVR2
Breeder:	Numeralla Dairy Company, Grassmere, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POC MWF



- Balanced proof and an easy bull to add to any breeding program
- Ideal option for improved Dairy Strength, strong Rumps and snug Udders
- Extreme Fat and Protein % improver

BPI	486 /68%	HWI	441 /63%	SI	757 /65%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
238	15	0.5	-427	49	0.97	79	

Workability Traits 0 dtrs 0 herds Rel 70%

Milking Speed	102
Temperament	102
Likeability	105

Management Traits

Cell Count	165 /70%
Mastitis Resistance	107 /59%
Survival	109 /60%
Daughter Fertility	109 /64%
Calving Ease	103 /97%
Gestation Length	-2 /98%
Heat Tolerance	98 /48%
Feed Saved	-110 /44%

Conformation

0 dtrs 0 herds Rel 65%			
Overall Type	108	Loin Strength	104
Mammary	107	Heel Depth	99
Dairy Strength	104	Rear Leg Set	101
Rump	104	Rear Leg Rear View	107
Feet & Legs	101	Udder Texture	98
Stature	103	Udder Depth	104
Bone Quality	102	Fore Attach	106
Angularity	104	Rear Udder Height	105
Muzzle Width	105	Rear Udder Width	107
Body Depth	103	Centre Ligament	104
Chest Width	102	Teat Place Front	100
Pin Width	101	Teat Place Rear	103
Pin Set	106	Teat Length	101

JFROST

Varley x Jeronimo

RRP \$20.00

UltraPlus \$48.00

Merrijae JFrost Herdbook: 2234156

Sire:	Carenda Varley	Bull ID:	JFROST
Dam:	Merrijae Jeronimo Jewel 2nd GP84	Nasis:	12FFVR9
Breeder:	Sherrie & James Hurrell, Yankalilla, SA	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- The "constructor" bull leaving powerful, black and wide framed daughters
- Great example of Dairy Strength combining angularity, width, and ideal rumps
- Combines extreme Milk components and improved Udder Health

BPI	448 /68%	HWI	400 /63%	SI	773 /65%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
241	23	0.52	-168	35	0.61	78	

Workability Traits 0 dtrs 0 herds Rel 70%

Milking Speed	101
Temperament	103
Likeability	104

Management Traits

Cell Count	179 /69%
Mastitis Resistance	107 /62%
Survival	107 /61%
Daughter Fertility	108 /65%
Calving Ease	102 /80%
Gestation Length	-1 /87%
Heat Tolerance	91 /48%
Feed Saved	-92 /44%

Conformation

0 dtrs 0 herds Rel 66%			
Overall Type	102	Loin Strength	105
Mammary	101	Heel Depth	97
Dairy Strength	103	Rear Leg Set	99
Rump	105	Rear Leg Rear View	100
Feet & Legs	98	Udder Texture	94
Stature	107	Udder Depth	100
Bone Quality	87	Fore Attach	101
Angularity	98	Rear Udder Height	102
Muzzle Width	105	Rear Udder Width	101
Body Depth	102	Centre Ligament	98
Chest Width	107	Teat Place Front	102
Pin Width	108	Teat Place Rear	99
Pin Set	103	Teat Length	104

JOBOLT P

Bolti x Pemberton

RRP \$30.00

Ultraplus \$55.00

Wilara Jobolt P-ET		Herdbook: 2265680	
Sire:	Vala Andreas Bolti P	Bull ID:	JOBOLT
Dam:	Wilara Pembo Jo VG87	Nasis:	12FFWS8
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5C HH6F	Genetic Code:	POC MWF



- JOBOLT P is the High Performance and Profitable Choice
- Combines elite production with favourable type and performance
- Sustainability Choice Sire, Top 1% BPI, HWI and SI

BPI	551 /66%	HWI	510 /61%	SI	1041 /64%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
266	26	0.53	-70	40	0.62	79	

Workability Traits		0 dtrs 0 herds Rel 68%
Milking Speed	102	
Temperament	104	
Likeability	104	

Management Traits	
Cell Count	174 /67%
Mastitis Resistance	109 /53%
Survival	110 /59%
Daughter Fertility	106 /59%
Calving Ease	102 /71%
Gestation Length	3 /64%
Heat Tolerance	95 /48%
Feed Saved	57 /43%

Conformation				0 dtrs 0 herds Rel 63%
Overall Type	108	Loin Strength	106	
Mammary	102	Heel Depth	99	
Dairy Strength	101	Rear Leg Set	98	
Rump	106	Rear Leg Rear View	107	
Feet & Legs	104	Udder Texture	95	
Stature	101	Udder Depth	103	
Bone Quality	100	Fore Attach	101	
Angularity	95	Rear Udder Height	101	
Muzzle Width	103	Rear Udder Width	101	
Body Depth	100	Centre Ligament	97	
Chest Width	105	Teat Place Front	106	
Pin Width	105	Teat Place Rear	99	
Pin Set	105	Teat Length	96	

JORDLIV

Varley x Nippon

RRP \$24.00

Ultraplus \$55.00

Wilara Jordliv-ET		Herdbook: 2265674	
Sire:	Carenda Varley	Bull ID:	JORDLIV
Dam:	Wilara Nippon Jordonna-ET GP84	Nasis:	12FFWS9
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWC



- Profitable cows and elite Protein improver at +44kg
- JORDLIV has the formula for success with a BPI \$581, ASI \$336 and SI 1175
- Australia's No.#1 Sustainability Sire

BPI	581 /68%	HWI	498 /63%	SI	1175 /65%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
336	44	0.59	451	38	0.26	78	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	103	
Temperament	104	
Likeability	106	

Management Traits	
Cell Count	171 /68%
Mastitis Resistance	106 /61%
Survival	111 /61%
Daughter Fertility	107 /65%
Calving Ease	103 /70%
Gestation Length	1 /63%
Heat Tolerance	87 /48%
Feed Saved	-99 /44%

Conformation				0 dtrs 0 herds Rel 65%
Overall Type	103	Loin Strength	105	
Mammary	102	Heel Depth	93	
Dairy Strength	102	Rear Leg Set	95	
Rump	107	Rear Leg Rear View	104	
Feet & Legs	101	Udder Texture	96	
Stature	106	Udder Depth	104	
Bone Quality	97	Fore Attach	100	
Angularity	98	Rear Udder Height	103	
Muzzle Width	103	Rear Udder Width	104	
Body Depth	100	Centre Ligament	99	
Chest Width	104	Teat Place Front	100	
Pin Width	113	Teat Place Rear	100	
Pin Set	104	Teat Length	102	

COMING SOON



Summit View Lowman PP-ET

LOWMAN PP

Amen x Nipit **A22**

BPI 352 /65% **HWI** 327 /59%

Production						
ASI	kgP	P%	Milk	kgF	F%	Rel%
115	17	0.07	475	20	0	77

Health						
Cell Count	Mastitis Res	Dtr Fertility	Gestation	Calving Ease	Survival	Heat Tol
175	111	106	-1	102	110	101

Overall Type			
101	Mammary	100	

Sire: Ar-Joy Cu Lp Amen PP ET
Dam: TLG Nipit Lasting-IMP-ET-PO
Breeder: Genetics Australia, Camperdown, VIC
Nasis: 12FFXL0

Summit View Elpaso-ET

ELPASO

Excitement x Einstein **A12**

BPI 480 /64% **HWI** 516 /59%

Production						
ASI	kgP	P%	Milk	kgF	F%	Rel%
178	15	0.32	-56	33	0.51	76

Health						
Cell Count	Mastitis Res	Dtr Fertility	Gestation	Calving Ease	Survival	Heat Tol
182	107	116	-9	103	110	104

Overall Type			
103	Mammary	105	

Sire: Peak Excitement-ET
Dam: TLG Einstien Eve-IMP-ETGP84
Breeder: Genetics Australia, Camperdown, VIC
Nasis: 12FFXL1

Wilara Conrad-ET

CONRAD

Yolo x Bolti **A12**

BPI 521 /66% **HWI** 491 /61%

Production						
ASI	kgP	P%	Milk	kgF	F%	Rel%
240	29	0.28	520	43	0.3	78

Health						
Cell Count	Mastitis Res	Dtr Fertility	Gestation	Calving Ease	Survival	Heat Tol
175	109	107	1	103	110	95

Overall Type			
105	Mammary	106	

Sire: BGP Yolo ET
Dam: Wilara Bolti Connie GP83
Breeder: Wilara Holsteins, Tinamba, VIC
Nasis: 12FFXK6

Wilara Nougat P-ET

NOUGAT P

Candyman x Bolti **A12**

BPI 589 /63% **HWI** 605 /58%

Production						
ASI	kgP	P%	Milk	kgF	F%	Rel%
256	22	0.46	-100	49	0.77	76

Health						
Cell Count	Mastitis Res	Dtr Fertility	Gestation	Calving Ease	Survival	Heat Tol
169	109	114	-3	103	112	95

Overall Type			
103	Mammary	104	

Sire: Peak Candyman ET
Dam: Wilara Calister B Nickie GP83
Breeder: Wilara Holsteins, Tinamba, VIC
Nasis: 12FFXK4

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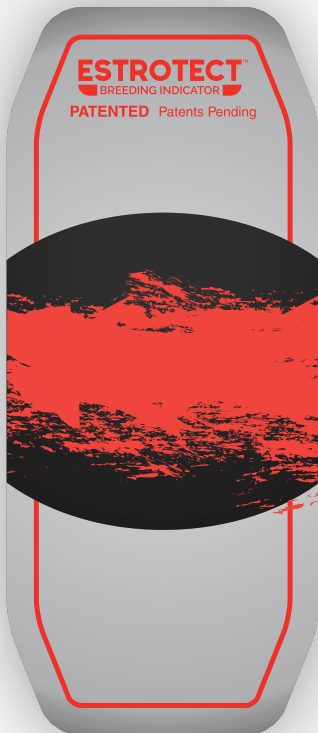
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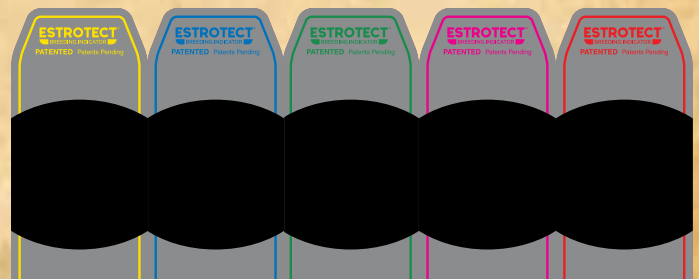
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- FiL Aerosol can
- Polysem Red Gloves
- 2.5 Litres Lube
- Lube bottle
- 3 x Flexia Guns
- 2 x 50P AI Sheaths
- AI Thaw flask
- Cito Thaw monitor
- Thermometer
- AI Tweezer
- Scissors
- Paper Towel

\$410⁰⁰

[illegible]

AI Lube

5 Litre

\$33⁰⁰

2.5 Litre

\$1875

Polysem Gloves



Orange 25 micron

\$24⁰⁰

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\$30⁰⁰

KombiColour AI Guns

\$68⁰⁰



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Pack of 50

\$20⁰⁰



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to increase your profitability



Alpine **ANGUS**

MAIN EVENT Q192

- Top 1% Gestation Length
- Top 10% Calving Ease
- Top 5% Fat EBV's
- High Semen Fertility
- Sexed Semen Available

Ultraplus

FRESH SEMEN AVAILABLE

Bottlesford **MURRAY GREY**

U-BEAUTY U23

- Positive calving ease
- Short gestation length
- Fast early growth
- Heavy carcass weight
- Excellent docility

FRESH SEMEN AVAILABLE

Wirruna **POLL HEREFORD**

PATON P048

- Top 10% calving ease
- Top 5% gestation length
- Homozygous polled
- Early growth – top 2%
- Heavy carcass weight – top 1%

Greenham
DAIRY BEEF
PROGRAM
Approved genetics

FRESH SEMEN AVAILABLE

Black Wolf **SPECKLE PARK**

THERMAL OPTICS Q1

- High semen fertility
- Clean through the shoulder
- Sound feet & legs
- Quiet disposition
- Female sexed semen available

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Our DairyBEEFX program focuses on obtaining the right products tailored to meet the needs of Australian dairy producers. It identifies bulls with specific traits and characteristics necessary for producing profitable Dairy x Beef offspring. The program ensures high-quality semen through strict quality control managed by experienced lab technicians at our production facility in Camperdown, Victoria.

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TRUE BLUE

Allendale TRUE BLUE T325 Bull code: SYM22T325



TRUE BLUE is as genuine as they come, offering a complete genetic package combining low birth weight, high growth, high IMF, excellent structure and docility.

TRUE BLUE is an approved sire for The Greenham Dairy Beef Program. Scan here to learn more.



August 2025 TACE EBV's																												
	CE Dir	CE Dtrs	GL	BWT	200	400	600	MCW	MBC	MCH	Milk	DTC	SS	DOC	CWT	EMA	RIB	P8	RBV	IMF	NFI-F	Claw	Foot Angle	Leg Angle	\$A	\$D	\$HGN	\$HGS
EBV	5.5	6.3	-5.8	2.6	60	107	142	116	0.42	6.2	18	-6.5	2.2	28	81	9	-1.4	-0.1	0	4.9	-0.53	0.78	0.9	0.84	\$276	\$220	\$371	\$266
Acc	65%	57%	81%	81%	82%	81%	81%	78%	73%	75%	74%	44%	79%	76%	69%	69%	68%	70%	60%	73%	62%	66%	66%	64%				
Perc	26	20	30	22	15	16	12	29	17	84	41	16	47	23	19	22	79	47	70	6	3	38	34	8	2	5	2	2

LASTIN

Fedora x Jett

RRP \$20.00

Ultraplus \$52.00

Redmaw Fedora Lastin Herdbook: 2088239

Sire:	Sandy-Valley Fedora	Bull ID:	LASTIN
Dam:	Redmaw Jett Lautaky VG86	Nasis:	12FFSAF
Breeder:	Redmaw Holsteins, Lockington, VIC	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5C HH6F	Genetic Code:	MWF



- Reliable daughter proven sire with positive Milk and added Teat Length
- High level of farmer satisfaction at 105 farmer Likability
- Profitability through Durability, Productivity and Reliability

BPI	439 /90%	HWI	431 /85%	SI	849 /86%
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Production							266 dtrs 36 herds RIP 23%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
218	28	0.45	156	20	0.2	97	

Workability Traits		109 dtrs 16 herds Rel 93%
Milking Speed	103	
Temperament	102	
Likeability	105	

Management Traits	
Cell Count	152 /96%
Mastitis Resistance	103 /93%
Survival	111 /87%
Daughter Fertility	112 /94%
Calving Ease	102 /97%
Gestation Length	-1 /98%
Heat Tolerance	96 /48%
Feed Saved	-92 /59%

Conformation				123 dtrs 19 herds Rel 94%
Overall Type	104	Loin Strength	102	
Mammary	101	Heel Depth	105	
Dairy Strength	105	Rear Leg Set	94	
Rump	102	Rear Leg Rear View	101	
Feet & Legs	103	Udder Texture	99	
Stature	105	Udder Depth	99	
Bone Quality	95	Fore Attach	98	
Angularity	101	Rear Udder Height	105	
Muzzle Width	106	Rear Udder Width	105	
Body Depth	104	Centre Ligament	99	
Chest Width	105	Teat Place Front	95	
Pin Width	104	Teat Place Rear	95	
Pin Set	95	Teat Length	100	

LEMONADE PP

CFP x Delta

RRP \$24.00

Ultraplus \$52.00

Vala CFP Lemonade-IMP-ET -PP Herdbook: 2157383

Sire:	Vogue CFP PP RC	Bull ID:	LEMONADE
Dam:	Drewholme Delta Leisure VG85	Nasis:	12FFUK9
Breeder:	Vala Holsteins, Toolamba, VIC	Casein:	A22 BB
Haplotype:	HH1F,HH2F,HH3F,HH4F,HH5T,HH6F	Genetic Code:	POS MWF



- Homozygous Polled for 100% No Horns
- Wide muzzles and strong rumps are a feature
- Extreme Fat kgs and % improver

BPI	439 /68%	HWI	373 /63%	SI	821 /65%
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Production							25 dtrs 7 herds RIP 76%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
280	23	0.31	258	69	0.84	75	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	102	
Temperament	101	
Likeability	103	

Management Traits	
Cell Count	149 /66%
Mastitis Resistance	101 /65%
Survival	108 /63%
Daughter Fertility	105 /65%
Calving Ease	102 /95%
Gestation Length	2 /96%
Heat Tolerance	93 /48%
Feed Saved	-36 /44%

Conformation				2 dtrs 1 herds Rel 65%
Overall Type	101	Loin Strength	103	
Mammary	104	Heel Depth	95	
Dairy Strength	100	Rear Leg Set	105	
Rump	104	Rear Leg Rear View	102	
Feet & Legs	96	Udder Texture	95	
Stature	99	Udder Depth	105	
Bone Quality	101	Fore Attach	101	
Angularity	97	Rear Udder Height	108	
Muzzle Width	107	Rear Udder Width	102	
Body Depth	98	Centre Ligament	97	
Chest Width	101	Teat Place Front	103	
Pin Width	99	Teat Place Rear	97	
Pin Set	105	Teat Length	96	

LUKIE

Varley x Superdave

RRP \$24.00

Ultraplus \$52.00

Wilara Lukie Herdbook: 2202859

Sire:	Carenda Varley	Bull ID:	LUKIE
Dam:	Wilara Superdave Lulu GP84	Nasis:	12FFVR7
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWC



- Our leading Production specialist with 42kg Protein and an ASI \$353
- Offers correct rumps, well attached udders and longer teats
- Sustainability Choice Sire, Top 1% BPI, HWI and SI

BPI	511 /69%	HWI	409 /63%	SI	1015 /66%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
353	42	0.62	334	47	0.47	79	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	101	
Temperament	104	
Likeability	105	

Management Traits	
Cell Count	159 /70%
Mastitis Resistance	104 /60%
Survival	106 /61%
Daughter Fertility	105 /64%
Calving Ease	103 /97%
Gestation Length	0 /97%
Heat Tolerance	85 /48%
Feed Saved	-122 /45%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	106	Loin Strength	104	
Mammary	103	Heel Depth	97	
Dairy Strength	104	Rear Leg Set	98	
Rump	103	Rear Leg Rear View	104	
Feet & Legs	100	Udder Texture	100	
Stature	109	Udder Depth	98	
Bone Quality	95	Fore Attach	98	
Angularity	103	Rear Udder Height	102	
Muzzle Width	105	Rear Udder Width	105	
Body Depth	101	Centre Ligament	98	
Chest Width	102	Teat Place Front	105	
Pin Width	104	Teat Place Rear	97	
Pin Set	101	Teat Length	107	

MAEBULL

Palermo x Shottle

RRP \$18.00

Ultraplus \$48.00

Calister Maebull-IMP-ET Herdbook: 1712643

Sire:	Glenn-Ann Palermo	Bull ID:	MAEBULL
Dam:	Morningview Shti Lucy EX2E	Nasis:	12FFJ49
Breeder:	Calister Holsteins, Calivil, VIC	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3C HH4F HH5F HH6F	Genetic Code:	MWF



- Australia's Premium Daughter Proven Sire
- Overall Health and Fitness Improver
- 99% Reliable and a Farmer Favourite

BPI	262 /95%	HWI	300 /90%	SI	475 /90%
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Production							4831 dtrs 305 herds RIP 18%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
66	8	0.09	127	10	0.06	99	

Workability Traits		1444 dtrs 139 herds Rel 99%
Milking Speed	100	
Temperament	100	
Likeability	102	

Management Traits	
Cell Count	179 /99%
Mastitis Resistance	105 /99%
Survival	107 /99%
Daughter Fertility	108 /99%
Calving Ease	102 /99%
Gestation Length	1 /99%
Heat Tolerance	106 /48%
Feed Saved	20 /62%

Conformation				1210 dtrs 94 herds Rel 99%
Overall Type	102	Loin Strength	101	
Mammary	97	Heel Depth	95	
Dairy Strength	102	Rear Leg Set	104	
Rump	103	Rear Leg Rear View	102	
Feet & Legs	98	Udder Texture	98	
Stature	97	Udder Depth	99	
Bone Quality	91	Fore Attach	105	
Angularity	102	Rear Udder Height	98	
Muzzle Width	100	Rear Udder Width	98	
Body Depth	103	Centre Ligament	95	
Chest Width	103	Teat Place Front	93	
Pin Width	99	Teat Place Rear	91	
Pin Set	103	Teat Length	102	

MERYLA

River x Perseus

RRP \$20.00

Illawamba River Meryla		Herdbook: 2110435	
Sire:	Westcoast River	Bull ID:	MERYLA
Dam:	Illawamba Perseus Merinda VG85	Nasis:	12FFTL5
Breeder:	Illawamba Holsteins, Barrengarry, NSW	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3C HH4F HH5F HH6F	Genetic Code:	MWF



- First milking daughters display exceptional udder quality and favourable Overall Type
- Superior health trait option with improved Cell Counts 179, Daughter Fertility 114 and Heat Tolerance 101
- Another success story from the great Illawamba herd

BPI	396 /77%	HWI	426 /71%	SI	647 /74%
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Production						57 dtrs 11 herds RIP 35%	
ASI	kgP	P%	Milk	kgF	F%	Rel%	
136	19	0.29	134	9	0.05	88	

Workability Traits		21 dtrs 5 herds Rel 72%	
Milking Speed		103	
Temperament		101	
Likeability		103	

Management Traits	
Cell Count	179 /81%
Mastitis Resistance	106 /81%
Survival	107 /67%
Daughter Fertility	114 /66%
Calving Ease	102 /93%
Gestation Length	-2 /94%
Heat Tolerance	101 /48%
Feed Saved	-127 /52%

Conformation				31 dtrs 8 herds Rel 76%	
Overall Type	106	Loin Strength		106	
Mammary	105	Heel Depth		102	
Dairy Strength	104	Rear Leg Set		95	
Rump	105	Rear Leg Rear View		96	
Feet & Legs	102	Udder Texture		108	
Stature	107	Udder Depth		102	
Bone Quality	100	Fore Attach		105	
Angularity	103	Rear Udder Height		101	
Muzzle Width	102	Rear Udder Width		102	
Body Depth	103	Centre Ligament		107	
Chest Width	102	Teat Place Front		101	
Pin Width	107	Teat Place Rear		104	
Pin Set	101	Teat Length		99	

NORTHEAST

Eastern x Karat

RRP \$28.00

Ultraplus \$55.00

Emu Banks Northeast-ET		Herdbook: 2267777	
Sire:	Eastern Star Lockeddown	Bull ID:	NORTHEAST
Dam:	Emu Banks Karat Diamond 12888 VG85	Nasis:	12FFXKO
Breeder:	Emu Banks Holsteins, Terang, VIC	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Combining superior Conformation and Health Traits
- Breeding functional cows with correct rump structure and leg set
- Bred down from the Tiffany cow family developed at Emu Banks Holsteins

BPI	504 /65%	HWI	532 /60%	SI	790 /63%
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Production						0 dtrs 0 herds RIP 0%	
ASI	kgP	P%	Milk	kgF	F%	Rel%	
177	14	0.34	-153	35	0.6	76	

Workability Traits		0 dtrs 0 herds Rel 67%	
Milking Speed		100	
Temperament		104	
Likeability		104	

Management Traits	
Cell Count	181 /66%
Mastitis Resistance	109 /54%
Survival	110 /58%
Daughter Fertility	114 /60%
Calving Ease	103 /70%
Gestation Length	-4 /62%
Heat Tolerance	98 /48%
Feed Saved	-60 /42%

Conformation				0 dtrs 0 herds Rel 61%	
Overall Type	107	Loin Strength		102	
Mammary	109	Heel Depth		100	
Dairy Strength	99	Rear Leg Set		100	
Rump	107	Rear Leg Rear View		99	
Feet & Legs	102	Udder Texture		98	
Stature	104	Udder Depth		104	
Bone Quality	98	Fore Attach		107	
Angularity	98	Rear Udder Height		107	
Muzzle Width	103	Rear Udder Width		106	
Body Depth	98	Centre Ligament		101	
Chest Width	102	Teat Place Front		106	
Pin Width	106	Teat Place Rear		99	
Pin Set	106	Teat Length		95	

OMG PP

CFP x Jeronimo

RRP \$18.00

Carenda OMG PP

Herdbook: 2168243

Sire:	Vogue CFP PP RC	Bull ID:	OMG
Dam:	Carenda Jeronimo Vista VG87	Nasis:	12FFUR5
Breeder:	Carenda Holsteins, Boyanup, WA	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POS MWF



- Homozygous Polled from the Master Breeder herd Carenda Holsteins
- Elite polled sire offering balanced conformation and extreme milk components
- 100% Guarantee with a NO horns Policy.

BPI	429 /68%	HWI	415 /64%	SI	681 /66%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
208	10	0.5	-615	43	1	78	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	103	
Temperament	101	
Likeability	102	

Management Traits	
Cell Count	153 /69%
Mastitis Resistance	104 /62%
Survival	108 /63%
Daughter Fertility	110 /66%
Calving Ease	102 /93%
Gestation Length	1 /97%
Heat Tolerance	98 /48%
Feed Saved	-8 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	101	Loin Strength	105	
Mammary	98	Heel Depth	90	
Dairy Strength	100	Rear Leg Set	99	
Rump	109	Rear Leg Rear View	99	
Feet & Legs	97	Udder Texture	89	
Stature	99	Udder Depth	107	
Bone Quality	93	Fore Attach	103	
Angularity	98	Rear Udder Height	105	
Muzzle Width	103	Rear Udder Width	95	
Body Depth	102	Centre Ligament	95	
Chest Width	103	Teat Place Front	98	
Pin Width	99	Teat Place Rear	96	
Pin Set	108	Teat Length	95	

PATSYD

Varley x River

NEW RELEASE
NEW RELEASE
NEW RELEASE

RRP \$24.00

UltraPlus \$55.00

Boggy Creek Patsy D

Herdbook: 2300666

Sire:	Carenda Varley	Bull ID:	PATSYD
Dam:	Boggy Creek River Patsy 4296 VG85	Nasis:	12FFXK3
Breeder:	Andrew Delaney, Nirranda, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- The ULTIMATE choice for increased Teat Length at 115
- High production VARLEY son from a NEW maternal bloodline
- The next generation in functional and sustainable breeding

BPI	519 /68%	HWI	490 /63%	SI	1105 /65%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
279	39	0.47	529	27	0.07	78	

Workability Traits		0 dtrs 0 herds Rel 71%
Milking Speed	101	
Temperament	104	
Likeability	106	

Management Traits	
Cell Count	187 /70%
Mastitis Resistance	106 /61%
Survival	108 /61%
Daughter Fertility	107 /65%
Calving Ease	101 /70%
Gestation Length	0 /62%
Heat Tolerance	91 /48%
Feed Saved	60 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	106	Loin Strength	102	
Mammary	103	Heel Depth	97	
Dairy Strength	103	Rear Leg Set	101	
Rump	100	Rear Leg Rear View	100	
Feet & Legs	98	Udder Texture	102	
Stature	99	Udder Depth	96	
Bone Quality	96	Fore Attach	102	
Angularity	102	Rear Udder Height	101	
Muzzle Width	100	Rear Udder Width	105	
Body Depth	102	Centre Ligament	101	
Chest Width	102	Teat Place Front	99	
Pin Width	103	Teat Place Rear	97	
Pin Set	96	Teat Length	115	

PILBARA

Perseus x Powerball

RRP \$22.00

UltraPlus \$52.00

Carenda Pilbara Herdbook: 2050612

Sire:	Westcoast Perseus	Bull ID:	PILBARA
Dam:	Carenda Powerball Vergara P GP82	Nasis:	12FFRAE
Breeder:	Carenda Holsteins, Boyanup, WA	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWC



- Sustainability Index sire 1005 with more than 300 milking daughters
- Offers reliable Calving Ease 103 and high reproduction performance
- Proven Sustainability Choice Sire, Top 1% BPI, HWI and SI

BPI	478 /91%	HWI	471 /86%	SI	1005 /87%
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Production							325 dtrs 52 herds RIP 32%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
272	40	0.52	441	19	0.01	98	

Workability Traits		102 dtrs 20 herds Rel 92%
Milking Speed	101	
Temperament	101	
Likeability	104	

Management Traits	
Cell Count	156 /97%
Mastitis Resistance	104 /95%
Survival	108 /91%
Daughter Fertility	112 /96%
Calving Ease	103 /99%
Gestation Length	-3 /99%
Heat Tolerance	94 /48%
Feed Saved	-42 /59%

Conformation				112 dtrs 18 herds Rel 94%
Overall Type	96	Loin Strength	101	
Mammary	103	Heel Depth	102	
Dairy Strength	100	Rear Leg Set	95	
Rump	95	Rear Leg Rear View	102	
Feet & Legs	102	Udder Texture	101	
Stature	100	Udder Depth	98	
Bone Quality	105	Fore Attach	96	
Angularity	100	Rear Udder Height	103	
Muzzle Width	100	Rear Udder Width	104	
Body Depth	101	Centre Ligament	105	
Chest Width	100	Teat Place Front	104	
Pin Width	100	Teat Place Rear	109	
Pin Set	93	Teat Length	94	

POLMAX P

Fedora x Jeronimo

RRP \$22.00

UltraPlus \$48.00

Jelbart Polmax P Herdbook: 2249446

Sire:	Sandy-Valley Fedora	Bull ID:	POLMAX
Dam:	Jelbart Jeronimo 16096 GP82	Nasis:	12FFWS4
Breeder:	Jelbart Dairy Pty Ltd, Leongatha South, VIC	Casein:	A12 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POC MWF



- Maintains his impressive Balance Performance proof with a BPI \$538
- Pedigree stacked with farmer favourites - GUTHRIE, DELSANTO, DONANTE
- Sustainability Choice Sire, Top 1% BPI, HWI and SI

BPI	538 /69%	HWI	537 /64%	SI	923 /66%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
235	21	0.43	-67	42	0.65	78	

Workability Traits		0 dtrs 0 herds Rel 71%
Milking Speed	104	
Temperament	103	
Likeability	104	

Management Traits	
Cell Count	186 /69%
Mastitis Resistance	107 /62%
Survival	110 /63%
Daughter Fertility	112 /66%
Calving Ease	102 /94%
Gestation Length	1 /96%
Heat Tolerance	91 /48%
Feed Saved	-31 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	102	Loin Strength	100	
Mammary	103	Heel Depth	95	
Dairy Strength	99	Rear Leg Set	99	
Rump	103	Rear Leg Rear View	101	
Feet & Legs	98	Udder Texture	101	
Stature	103	Udder Depth	104	
Bone Quality	98	Fore Attach	103	
Angularity	102	Rear Udder Height	102	
Muzzle Width	98	Rear Udder Width	103	
Body Depth	97	Centre Ligament	101	
Chest Width	96	Teat Place Front	98	
Pin Width	103	Teat Place Rear	98	
Pin Set	100	Teat Length	95	

SHOALHAVEN

River x Perseus

RRP \$18.00

Illawambra Shoalhaven River Herdbook: 2110462

Sire:	Westcoast River	Bull ID:	SHOALHAVEN
Dam:	Bunkers Hill Perseus Delta 3680 VG85	Nasis:	12FFTL1
Breeder:	Illawambra Holsteins, Barrengarry, NSW	Casein:	A12 BE
Haplotype:	HH1F HH2F HH3C HH4F HH5F HH6F	Genetic Code:	MWF



- Adding reliability with milking daughters
- The ideal balance between Production, Health and Type traits
- Improved Daughter Fertility, shallow udders and longer teats a feature

BPI	433 /86%	HWI	492 /81%	SI	747 /82%
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Production							136 dtrs 18 herds RIP 38%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
142	14	0.33	-130	17	0.33	94	

Workability Traits		90 dtrs 13 herds Rel 91%
Milking Speed	102	
Temperament	100	
Likeability	101	

Management Traits	
Cell Count	182 /90%
Mastitis Resistance	108 /89%
Survival	109 /76%
Daughter Fertility	114 /82%
Calving Ease	102 /94%
Gestation Length	-1 /96%
Heat Tolerance	97 /48%
Feed Saved	46 /58%

Conformation				82 dtrs 14 herds Rel 91%
Overall Type	101	Loin Strength	97	
Mammary	100	Heel Depth	102	
Dairy Strength	96	Rear Leg Set	101	
Rump	101	Rear Leg Rear View	92	
Feet & Legs	95	Udder Texture	105	
Stature	102	Udder Depth	102	
Bone Quality	101	Fore Attach	102	
Angularity	98	Rear Udder Height	102	
Muzzle Width	96	Rear Udder Width	100	
Body Depth	96	Centre Ligament	101	
Chest Width	95	Teat Place Front	94	
Pin Width	104	Teat Place Rear	94	
Pin Set	100	Teat Length	102	

SONDALO

Jeronimo x Main Event

RRP \$18.00

UltraPlus \$44.00

Carenda Sondalo Herdbook: 2069532

Sire:	ABS Jeronimo	Bull ID:	SONDALO
Dam:	Carenda Mainevent Vanda EX-90-3E	Nasis:	12FFSAC
Breeder:	Carenda Holsteins, Boyanup, WA	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Tremendous farmer satisfaction now with more than 400 milking daughters
- Thermotolerant cows with superior Heat Tolerance 103
- Great choice when looking for reliability

BPI	373 /93%	HWI	398 /88%	SI	623 /88%
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Production							458 dtrs 31 herds RIP 27%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
138	11	0.16	78	34	0.45	98	

Workability Traits		285 dtrs 21 herds Rel 97%
Milking Speed	103	
Temperament	103	
Likeability	103	

Management Traits	
Cell Count	164 /97%
Mastitis Resistance	106 /97%
Survival	107 /92%
Daughter Fertility	110 /97%
Calving Ease	102 /97%
Gestation Length	-5 /98%
Heat Tolerance	103 /48%
Feed Saved	1 /61%

Conformation				265 dtrs 17 herds Rel 97%
Overall Type	100	Loin Strength	100	
Mammary	101	Heel Depth	98	
Dairy Strength	100	Rear Leg Set	95	
Rump	100	Rear Leg Rear View	103	
Feet & Legs	104	Udder Texture	99	
Stature	98	Udder Depth	101	
Bone Quality	99	Fore Attach	99	
Angularity	96	Rear Udder Height	101	
Muzzle Width	105	Rear Udder Width	102	
Body Depth	98	Centre Ligament	105	
Chest Width	102	Teat Place Front	97	
Pin Width	100	Teat Place Rear	103	
Pin Set	98	Teat Length	91	

STARMAGIC

Manhattan x Durable

RRP \$18.00

Poppe 3Star Magic Bull Herdbook: 740221264

Sire:	Progenesis Manhattan	Bull ID:	STARMAGIC
Dam:	Gorgina	Nasis:	90FFU38
Breeder:	GGI-Spermex, Germany	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	



- A nice blend of milk flow, total solids and high components
- STARMAGIC is an ideal choice for reliable Calving Ease and Short Gestation
- Elite production sire with a “No Holes” proof

BPI	501 /66%	HWI	451 /61%	SI	899 /64%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
247	25	0.27	420	53	0.5	77	

Workability Traits		0 dtrs 0 herds Rel 68%
Milking Speed	101	
Temperament	102	
Likeability	104	

Management Traits	
Cell Count	186 /67%
Mastitis Resistance	109 /56%
Survival	110 /60%
Daughter Fertility	107 /62%
Calving Ease	103 /96%
Gestation Length	-7 /98%
Heat Tolerance	98 /48%
Feed Saved	-107 /43%

Conformation				0 dtrs 0 herds Rel 63%
Overall Type	102	Loin Strength	102	
Mammary	105	Heel Depth	101	
Dairy Strength	98	Rear Leg Set	100	
Rump	100	Rear Leg Rear View	105	
Feet & Legs	102	Udder Texture	97	
Stature	103	Udder Depth	105	
Bone Quality	104	Fore Attach	105	
Angularity	101	Rear Udder Height	106	
Muzzle Width	96	Rear Udder Width	105	
Body Depth	97	Centre Ligament	98	
Chest Width	95	Teat Place Front	101	
Pin Width	100	Teat Place Rear	98	
Pin Set	96	Teat Length	96	

TBOLT P

Bolti x Kardew

RRP \$22.00

Ultraplus \$52.00

Wilara Tbolt P-ET Herdbook: 2265678

Sire:	Vala Andreas Bolti P	Bull ID:	TBOLT
Dam:	Wilara Kardew Tiffany GP82	Nasis:	12FFWT0
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5C HH6F	Genetic Code:	MWF



- Outcross pedigree, from the same cow family as TWITTER, TINAMBA and AUTOBOT
- Offers high milk yield and excellent total milk solids
- Moderate stature that adds Chest Width and improved Feet and Leg structure

BPI	438 /65%	HWI	382 /60%	SI	879 /63%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
233	29	0.29	521	37	0.22	77	

Workability Traits		0 dtrs 0 herds Rel 67%
Milking Speed	103	
Temperament	104	
Likeability	105	

Management Traits	
Cell Count	161 /65%
Mastitis Resistance	103 /53%
Survival	110 /57%
Daughter Fertility	105 /58%
Calving Ease	103 /71%
Gestation Length	-2 /63%
Heat Tolerance	94 /48%
Feed Saved	-76 /42%

Conformation				0 dtrs 0 herds Rel 62%
Overall Type	106	Loin Strength	105	
Mammary	103	Heel Depth	101	
Dairy Strength	104	Rear Leg Set	101	
Rump	104	Rear Leg Rear View	110	
Feet & Legs	106	Udder Texture	97	
Stature	103	Udder Depth	101	
Bone Quality	96	Fore Attach	100	
Angularity	98	Rear Udder Height	103	
Muzzle Width	109	Rear Udder Width	104	
Body Depth	102	Centre Ligament	98	
Chest Width	108	Teat Place Front	103	
Pin Width	103	Teat Place Rear	100	
Pin Set	101	Teat Length	94	

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TINAMBA

Varley x Letsgo

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Ultraplus \$52.00

Wilara Tinamba Herdbook: 2202857

Sire:	Carenda Varley	Bull ID:	TINAMBA
Dam:	Wilara Letsgo Tiffany ET VG85	Nasis:	12FFVR6
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A12 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Ideal balance of Type and Production
- High Performance sire with improved milk solids and milk components
- Offers ideal rumps, added Dairy Strength and improved Teat Length

BPI	510 /68%	HWI	454 /63%	SI	964 /65%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
275	30	0.54	68	37	0.49	79	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	103	
Temperament	105	
Likeability	106	

Management Traits	
Cell Count	167 /69%
Mastitis Resistance	107 /61%
Survival	108 /61%
Daughter Fertility	106 /65%
Calving Ease	102 /96%
Gestation Length	0 /97%
Heat Tolerance	88 /48%
Feed Saved	-25 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	107	Loin Strength	105	
Mammary	102	Heel Depth	101	
Dairy Strength	102	Rear Leg Set	98	
Rump	104	Rear Leg Rear View	101	
Feet & Legs	102	Udder Texture	99	
Stature	106	Udder Depth	101	
Bone Quality	96	Fore Attach	101	
Angularity	98	Rear Udder Height	102	
Muzzle Width	101	Rear Udder Width	99	
Body Depth	102	Centre Ligament	102	
Chest Width	103	Teat Place Front	102	
Pin Width	106	Teat Place Rear	97	
Pin Set	101	Teat Length	105	

TOMMYDEE

Endgame x Alltime

RRP \$26.00

Ultraplus \$54.00

Hindlee Tommy Dee 20 10-ET Herdbook: 2125339

Sire:	Winaview Superhero Avenger	Bull ID:	TOMMYDEE
Dam:	Hindlee Royal Alltime 17069 GP81	Nasis:	12FFTL0
Breeder:	Hindlee Holsteins, Smithton, TAS	Casein:	A22 AB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- Adding reliability with milking daughters
- Fertility and Udder Health are a feature of TOMMYDEE
- Breeding highly functional daughters of moderate stature and adequate strength

BPI	452 /87%	HWI	481 /81%	SI	791 /82%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							209 dtrs 27 herds RIP 62%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
202	18	0.48	-270	27	0.56	96	

Workability Traits		75 dtrs 16 herds Rel 90%
Milking Speed	102	
Temperament	103	
Likeability	102	

Management Traits	
Cell Count	148 /93%
Mastitis Resistance	104 /90%
Survival	108 /75%
Daughter Fertility	114 /83%
Calving Ease	103 /96%
Gestation Length	-1 /98%
Heat Tolerance	102 /48%
Feed Saved	21 /57%

Conformation				71 dtrs 13 herds Rel 90%
Overall Type	104	Loin Strength	96	
Mammary	101	Heel Depth	100	
Dairy Strength	99	Rear Leg Set	100	
Rump	102	Rear Leg Rear View	102	
Feet & Legs	103	Udder Texture	95	
Stature	97	Udder Depth	102	
Bone Quality	98	Fore Attach	102	
Angularity	94	Rear Udder Height	102	
Muzzle Width	104	Rear Udder Width	99	
Body Depth	99	Centre Ligament	100	
Chest Width	105	Teat Place Front	102	
Pin Width	101	Teat Place Rear	100	
Pin Set	102	Teat Length	95	

TWITTER

Hermes x Lambda

RRP \$22.00

Ultraplus \$50.00

Wilara Twitter

Herdbook: 2169919

Sire:	Peak Hermes	Bull ID:	TWITTER
Dam:	Gorbro Lambdoor Tiffany EX90-1E	Nasis:	12FFUR3
Breeder:	Wilara Holsteins, Tinamba, VIC	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5C HH6F	Genetic Code:	MWF



- Popular choice with favourable Stature to Strength ratio
- The desired balance of Production, Dairy Strength and Overall Type
- Impressive management traits with short Gestation Length -4 and Calving Ease 103

BPI	537 /68%	HWI	536 /63%	SI	902 /65%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
228	16	0.42	-249	49	0.86	78	

Workability Traits 0 dtrs 0 herds Rel 67%

Milking Speed	102
Temperament	102
Likeability	104

Management Traits

Cell Count	164 /69%
Mastitis Resistance	107 /61%
Survival	112 /61%
Daughter Fertility	112 /66%
Calving Ease	103 /92%
Gestation Length	-4 /96%
Heat Tolerance	96 /48%
Feed Saved	-7 /44%

Conformation

0 dtrs 0 herds Rel 65%			
Overall Type	108	Loin Strength	105
Mammary	103	Heel Depth	103
Dairy Strength	101	Rear Leg Set	96
Rump	109	Rear Leg Rear View	103
Feet & Legs	105	Udder Texture	91
Stature	99	Udder Depth	107
Bone Quality	94	Fore Attach	106
Angularity	97	Rear Udder Height	107
Muzzle Width	102	Rear Udder Width	103
Body Depth	102	Centre Ligament	94
Chest Width	105	Teat Place Front	98
Pin Width	106	Teat Place Rear	95
Pin Set	110	Teat Length	96

VALENTINE

Greycup x Torro

GENEX™

RRP \$26.00

Ultraplus \$55.00

Peak Valentine

Herdbook: 3251555450

Sire:	Winstar Greycup ET	Bull ID:	GXVALENTINE
Dam:	Darlin-D Ostia-ET	Nasis:	80FFVP1
Breeder:	Genex Coop, Shawano, WI, USA	Casein:	A12 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWF



- The ultimate production specialist with high milk volume +598L and extreme total milk solids +91kg
- Durable cows with shorter Stature and correct Rumps and Leg set
- Fertility, durability and profitability in a more compact package

BPI	521 /65%	HWI	476 /60%	SI	992 /63%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
293	33	0.31	598	58	0.47	77	

Workability Traits 0 dtrs 0 herds Rel 67%

Milking Speed	102
Temperament	103
Likeability	103

Management Traits

Cell Count	169 /67%
Mastitis Resistance	107 /51%
Survival	109 /57%
Daughter Fertility	110 /58%
Calving Ease	103 /65%
Gestation Length	-7 /92%
Heat Tolerance	90 /48%
Feed Saved	-93 /42%

Conformation

0 dtrs 0 herds Rel 62%			
Overall Type	97	Loin Strength	101
Mammary	101	Heel Depth	96
Dairy Strength	97	Rear Leg Set	99
Rump	102	Rear Leg Rear View	102
Feet & Legs	100	Udder Texture	94
Stature	98	Udder Depth	102
Bone Quality	100	Fore Attach	100
Angularity	99	Rear Udder Height	105
Muzzle Width	103	Rear Udder Width	100
Body Depth	96	Centre Ligament	97
Chest Width	99	Teat Place Front	100
Pin Width	101	Teat Place Rear	100
Pin Set	102	Teat Length	98

VARLEY

Pemberton x Superhero

RRP \$24.00

Ultraplus \$50.00

Carenda Varley		Herdbook: 2121933	
Sire:	Carenda Pemberton	Bull ID:	VARLEY
Dam:	Carenda Superhero Verlo VG88	Nasis:	12FFTL2
Breeder:	Carenda Holsteins, Boyanup, WA	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	MWC



- Will not disappoint with more than 500 milking daughters
- Reliable production improver with great farmer satisfaction
- The complete package and Sire of Sons

BPI	477 /90%	HWI	430 /85%	SI	971 /86%
------------	-----------------	------------	-----------------	-----------	-----------------

Production							502 dtrs 59 herds RIP 59%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
279	39	0.54	397	21	0.06	98	

Workability Traits		151 dtrs 16 herds Rel 95%
Milking Speed	101	
Temperament	105	
Likeability	106	

Management Traits	
Cell Count	166 /97%
Mastitis Resistance	107 /96%
Survival	106 /79%
Daughter Fertility	108 /89%
Calving Ease	102 /99%
Gestation Length	1 /99%
Heat Tolerance	88 /48%
Feed Saved	-63 /60%

Conformation				171 dtrs 19 herds Rel 95%
Overall Type	102	Loin Strength	106	
Mammary	101	Heel Depth	91	
Dairy Strength	102	Rear Leg Set	102	
Rump	102	Rear Leg Rear View	97	
Feet & Legs	94	Udder Texture	96	
Stature	103	Udder Depth	98	
Bone Quality	94	Fore Attach	99	
Angularity	97	Rear Udder Height	102	
Muzzle Width	104	Rear Udder Width	102	
Body Depth	101	Centre Ligament	100	
Chest Width	105	Teat Place Front	101	
Pin Width	106	Teat Place Rear	99	
Pin Set	97	Teat Length	110	

VITTORIA RED PP

CFP x Mission

RRP \$24.00

Ultraplus \$55.00

Carenda Vittoria PP RC		Herdbook: 2145960	
Sire:	Vogue CFP PP RC	Bull ID:	VITTORIA
Dam:	Carenda Mission Vittoria VG86	Nasis:	12FFUS2
Breeder:	Carenda Holsteins, Boyanup, WA	Casein:	A22 BB
Haplotype:	HH1F HH2F HH3F HH4F HH5F HH6F	Genetic Code:	POS RDC MWF



- Last chance to use this unique RED Holstein and Homozygous POLLED – PP
- Bred and developed at Carenda Holsteins from the same cow family as VARLEY
- 100% Guarantee with a NO horns Policy.

BPI	327 /69%	HWI	283 /64%	SI	611 /66%
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Production							0 dtrs 0 herds RIP 0%
ASI	kgP	P%	Milk	kgF	F%	Rel%	
200	18	0.43	-175	30	0.54	79	

Workability Traits		0 dtrs 0 herds Rel 70%
Milking Speed	102	
Temperament	100	
Likeability	102	

Management Traits	
Cell Count	135 /70%
Mastitis Resistance	103 /59%
Survival	106 /63%
Daughter Fertility	105 /65%
Calving Ease	102 /94%
Gestation Length	-7 /93%
Heat Tolerance	94 /48%
Feed Saved	-27 /44%

Conformation				0 dtrs 0 herds Rel 66%
Overall Type	100	Loin Strength	104	
Mammary	99	Heel Depth	96	
Dairy Strength	100	Rear Leg Set	103	
Rump	104	Rear Leg Rear View	105	
Feet & Legs	100	Udder Texture	98	
Stature	104	Udder Depth	105	
Bone Quality	101	Fore Attach	100	
Angularity	101	Rear Udder Height	105	
Muzzle Width	101	Rear Udder Width	96	
Body Depth	100	Centre Ligament	98	
Chest Width	98	Teat Place Front	98	
Pin Width	95	Teat Place Rear	103	
Pin Set	103	Teat Length	100	

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CANDYMAN	\$15.00		A12	Gadzook x Fortnite	515	66	253	77	99
SUPERPOWER	\$15.00		A22	Powerball x Supersire	400	86	252	95	105
LOSTEM P	\$15.00	P	A22	Fedora x Powerball	363	79	151	91	103
GILES	\$15.00		A22	Josuper x Oman	307	92	218	99	100
SILVERLINE	\$15.00		A12	Silver x Fever	249	94	256	99	107
\$14 SIRES									
HEROIC	\$14.00		A22	Tirano x Lundy	468	68	152	78	99
POLLGARTH P	\$14.00	P	A22	Banjo x Brinx	467	68	124	78	109
TALKING	\$14.00		A22	Keeper x Kingtut	383	76	102	92	103
SUPERDAVE	\$14.00		A22	Superhero x Doorman	256	94	258	99	96
\$12 SIRES									
SUPERDEW	\$12.00		A22	Kardew x Superhero	443	68	175	79	105
SAMARIA P	\$12.00	P	A12	Jeronimo x Booth	401	83	178	93	102
JOVIAL	\$12.00		A11	Silverline x Perseus	368	69	273	78	106
FRANKLAND	\$12.00		A22	Contender x Powerball	366	83	33	93	101
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REDGATE	\$12.00		A22	Redcarpet x Superhero	356	69	113	78	100
TIRANO P	\$12.00	P	A12	Jeronimo x Main Event	349	93	83	99	96
LAUTA	\$12.00		A22	Percy x Powerball	341	80	159	92	99
AMALFI	\$12.00		A22	Fedora x Main Event	321	89	88	97	103
KINGTUT	\$12.00		A22	Kingboy x Planet	282	90	164	97	99
SWEETSPOT	\$12.00		A22	Hotspot x Superhero	277	83	129	96	104
J11CRUSH	\$12.00		A12	Crush x Goldwyn	270	79	25	89	105
RYOBI P	\$12.00	P	A22	Powertool x Jett	265	82	132	94	101
J11SALON	\$12.00		A12	Solomon x Goldwyn	215	82	4	93	106
ORPHAN	\$12.00		A22	Maebull x Nardoo	162	78	-25	89	102



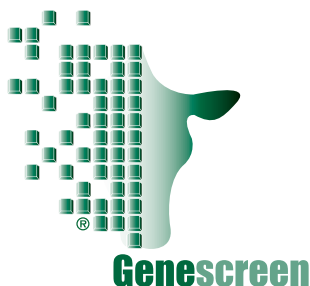
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