



Alta

Create Value ▲ Build Trust ▲ Deliver Results

BETTER
COWS FOR
A **BETTER**
WORLD

Spring 2025
Sire Directory

AltaHERMEY

PEAK ALTAHERMEY-ET
ACHIEVE X AltaZEOLITE X ACURA
HO840M003269404604
AUS Genetic Evaluations 202508

011H017040

80FFWZ7

\$35 +gst
\$58 sexed +gst



AltaSAFEZONE NEW

PEAK ALTASAFEZONE-ET
AltaOVERDRIVE X AltaEXQUISITE X AltaWHEELHOUSE
HO840M003272459535
AUS Genetic Evaluations 202508

011H017422

80FFXF1

\$35 +gst
\$58 sexed +gst



BPI 532 **HWI** 555 **ASI** 247

PRODUCTION			0 dtrs / 0 herds Rel. 77%	(ABV 08/2025)
Milk	-91 KG			
Protein	21 KG		+0.45 %	
Fat	46 KG		+0.72 %	

HEALTH TRAITS

Cell Count	172	67 %R
Survival	111	54 %R
Dtr. Fertility	118	54 %R
Calving Ease	103	68 %R
Gestation Length	-3	61 %R

WORKABILITIES

0 dtrs / 0 herds Rel. 0%	
Milking Speed	100
Temperament	102
Likability	104

TYPE

0 dtrs / 0 herds Rel. 61%		(ABV 08/2025)	
Overall Type	105	Rear Set	99
Mamm. System	102	Rear Leg Rear View	106
Feet & Legs	101	Udder Depth	97
Rump	101	Fore Attachment	101
Dairy Strength	105	Rear Attachment Height	103
Stature	97	Rear Attachment Width	103
Muzzle Width	110	Centre Ligament	99
Chest Width	112	Teat Placement (front)	101
Pin Width	100	Teat Placement (rear)	100
Pin Set	100	Teat Length	99
Foot Angle	102	Loin Strength	105

BPI 554 **HWI** 541 **ASI** 289

PRODUCTION			0 dtrs / 0 herds Rel. 76%	(ABV 08/2025)
Milk	127 KG			
Protein	28 KG		+0.46 %	
Fat	53 KG		+0.69 %	

HEALTH TRAITS

Cell Count	183	65 %R
Survival	110	51 %R
Dtr. Fertility	115	49 %R
Calving Ease	102	62 %R
Gestation Length	-4	61 %R

WORKABILITIES

0 dtrs / 0 herds Rel. 0%	
Milking Speed	100
Temperament	101
Likability	102

TYPE

0 dtrs / 0 herds Rel. 60%		(ABV 08/2025)	
Overall Type	98	Rear Set	105
Mamm. System	98	Rear Leg Rear View	102
Feet & Legs	101	Udder Depth	101
Rump	103	Fore Attachment	99
Dairy Strength	99	Rear Attachment Height	103
Stature	97	Rear Attachment Width	104
Muzzle Width	102	Centre Ligament	93
Chest Width	101	Teat Placement (front)	93
Pin Width	100	Teat Placement (rear)	93
Pin Set	105	Teat Length	100
Foot Angle	100	Loin Strength	99

DOMESTIC SIRE PROGRAM



Illawambra Rocknroll KEATON **NEW**

Sire: Westcoast Rocknroll-ET
Dam: Illawambra River Kitten
MGS: Westcoast River-ET

NASIS: 05FFW29 | 011HO18088
Reg: AUSM000H02250381 | DOB: 15.10.2023
AUS Genetic Evaluations 08/2025



\$25 +gst

BPI	536	HWI	541	ASI	212
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TYPE	0 dtrs / 0 herds Rel. 66%	(ABV 08/2025)
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Overall Type	102	Rear Set	96
Mamm. System	103	Rear Leg Rear View	99
Feet & Legs	101	Udder Depth	108
Rump	101	Fore Attachment	105
Dairy Strength	98	Rear Attachment Height	102
Stature	100	Rear Attachment Width	98
Muzzle Width	104	Centre Ligament	102
Chest Width	103	Teat Placement (front)	102
Pin Width	104	Teat Placement (rear)	102
Pin Set	98	Teat Length	93
Foot Angle	105	Loin Strength	101

PRODUCTION		0 dtrs / 0 herds Rel. 78%	(ABV 08/2025)
Milk	183 KG		
Protein	23 KG		+0.35 %
Fat	33 KG		+0.36 %

HEALTH TRAITS		
Cell Count	188	69 %R
Survival	111	60 %R
Dtr. Fertility	114	64 %R
Calving Ease	102	70 %R
Gestation Length	-3	61 %R

WORKABILITIES		0 dtrs / 0 herds Rel. 0%
Milking Speed		101
Temperament		101
Likability		104

"Over 30 years ago we brought 4 cows from breeder Col Eckers in South Australia. Those cow families are all still represented at Illawambra Holsteins today. New Alta sire Keaton is 10 generations along from the original Colena Starbuck Kitty VG86. The Kitty's have always been moderate sized cows with good udders and great workabilites. Our highest BPI female currently is from Keaton's sister, with a BPI of 554, 104 type and 108 mammary. She ranks the No 3 heifer in Australia born 24-25. This family is doing a great job for us, and we believe Keaton will meet all expectations in breeding modern, long lasting dairy cows."

Trevor Parish; Illawambra Holsteins, breeder of Keaton

AltaBRIMSTONE

PEAK ALTABRIMSTONE-ET
AltaWHEELHOUSE X PURSUIT X SAMURI
HO840M003235932779
AUS Genetic Evaluations 202508

011HO16031

80FFUFJ

\$24 +gst
\$55 sexed +gst



BPI	430	HWI	339	ASI	278
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PRODUCTION			0 dtrs / 0 herds Rel. 78%	(ABV 08/2025)
Milk	243 KG			
Protein	27 KG			+0.39 %
Fat	55 KG			+0.64 %

HEALTH TRAITS		
Cell Count	158	69 %R
Survival	109	59 %R
Dtr. Fertility	104	62 %R
Calving Ease	103	69 %R
Gestation Length	-2	85 %R

WORKABILITIES			0 dtrs / 0 herds Rel. 0%
Milking Speed		103	
Temperament		101	
Likability		103	

TYPE			0 dtrs / 0 herds Rel. 64%	(ABV 08/2025)
Overall Type	101	Rear Set	100	
Mamm. System	102	Rear Leg Rear View	105	
Feet & Legs	99	Udder Depth	102	
Rump	98	Fore Attachment	100	
Dairy Strength	103	Rear Attachment Height	101	
Stature	104	Rear Attachment Width	105	
Muzzle Width	103	Centre Ligament	99	
Chest Width	104	Teat Placement (front)	101	
Pin Width	107	Teat Placement (rear)	103	
Pin Set	93	Teat Length	95	
Foot Angle	100	Loin Strength	98	

AltaWHEELHOUSE

PEAK WHEELHOUSE-ET
PURSUIT X DUKE X RUBICON
HO840M003209641362
AUS Genetic Evaluations 202508

011HO15365

80FFSCJ

\$28 +gst
\$50 sexed +gst



BPI	457	HWI	379	ASI	276
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PRODUCTION			178 dtrs / 16 herds Rel. 96%	(ABV 08/2025)
Milk	541 KG			
Protein	31 KG			+0.31 %
Fat	54 KG			+0.45 %

HEALTH TRAITS		
Cell Count	152	94 %R
Survival	111	71 %R
Dtr. Fertility	105	89 %R
Calving Ease	103	97 %R
Gestation Length	-3	98 %R

WORKABILITIES			40 dtrs / 4 herds Rel. 0%
Milking Speed		101	
Temperament		102	
Likability		105	

TYPE			66 dtrs / 8 herds Rel. 73%	(ABV 08/2025)
Overall Type	101	Rear Set	99	
Mamm. System	104	Rear Leg Rear View	104	
Feet & Legs	99	Udder Depth	100	
Rump	104	Fore Attachment	102	
Dairy Strength	102	Rear Attachment Height	103	
Stature	102	Rear Attachment Width	111	
Muzzle Width	104	Centre Ligament	94	
Chest Width	105	Teat Placement (front)	104	
Pin Width	112	Teat Placement (rear)	104	
Pin Set	109	Teat Length	90	
Foot Angle	99	Loin Strength	101	

DOMESTIC SIRE PROGRAM



Gleestar COIN MAKER

Sire: Westcoast Rocknroll-ET
Dam: Gleestar Kenobi Cutie 318
MGS: De-Su 13181 Quantum-ET

NASIS: 05FFV25 | 011HO17133
Reg: AUSM000H02217775 | DOB: 12.03.2022
AUS Genetic Evaluations 08/2025



\$25 +gst
\$58 sexed +gst

BPI 450 **HWI 444** **ASI 208**

TYPE 0 dtrs / 0 herds Rel. 64% (ABV 08/2025)

Overall Type	105	Rear Set	94
Mamm. System	103	Rear Leg Rear View	102
Feet & Legs	104	Udder Depth	103
Rump	101	Fore Attachment	105
Dairy Strength	100	Rear Attachment Height	101
Stature	102	Rear Attachment Width	102
Muzzle Width	104	Centre Ligament	102
Chest Width	110	Teat Placement (front)	102
Pin Width	103	Teat Placement (rear)	100
Pin Set	99	Teat Length	104
Foot Angle	106	Loin Strength	100

PRODUCTION 0 dtrs / 0 herds Rel. 78% (ABV 08/2025)

Milk	-36 KG	
Protein	20 KG	+0.39 %
Fat	35 KG	+0.52 %

HEALTH TRAITS

Cell Count	179	69 %R
Survival	109	60 %R
Dtr. Fertility	112	64 %R
Calving Ease	102	98 %R
Gestation Length	-4	99 %R

WORKABILITIES 0 dtrs / 0 herds Rel. 0%

Milking Speed	100
Temperament	100
Likability	102

"Coin Maker is a very unique sire, to me he ticks all of the boxes for traits that the commercial farmer is after. He is silky black, A2, BB, great components & fertility. His type traits are a feature, a chest width of 110, muzzle width of 104, teat length of 104 - traits which I believe the Australian Dairy Industry can certainly benefit from".

Jonathon Gleeson, Gleestar Holsteins, breeder of Coin Maker



AltaCOMETBEAM

011H016693

PEAK ALTACOMETBEAM-ET
AltaEXQUISITE X AltaWHEELHOUSE
HO840M003252198155 | DOB 11/8/2022
aAa 423 | DMS 126 | EFI 12.9 %
Powered by CDCB | HA-USA 202508

NEW

\$40 +gst
\$60 sexed +gst



TPI	3262	NM\$	772	BPI	390
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PRODUCTION (0 Daughters in 0 Herds) 81% Rel

Milk	782 Lbs	Gestation Length	-6
Protein	47 Lbs 0.08% FM\$		\$691
Fat	87 Lbs 0.20% GM\$		\$761

HEALTH & EFFICIENCY

PL	3.1 REI	1.1 MAST	1.0
SCS	2.91 DPR	-0.3 METR	2.0
C-Liv	+0.7 CCR	1.7 KETO	0.7
H-Liv	-0.1 HCR	2.4 MFEV	0.0
DWP\$	631 EFC	3.2 DA	0.0
MSPD	7.5 FSAV	41 RP	0.1

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.84 MUI	13.5 BWC	0.46
	UDC	0.53 FLC	0.07

Stature	+0.59 Tall
Strength	+0.60 Strong
Body Depth	+0.47 Deep
Dairy form	+0.85 Open
Rump Angle	+1.26 Sloped
Thurl Width	+1.51 Wide
R. Legs-S View	+0.06 Sickie
R. Legs-R View	+0.19 Straight
Foot Angle	+0.25 Steep
F&L Score	+0.18 High
F. Udder Att.	+0.58 Strong
R. Udder Ht.	+0.80 High
R. Udder Wid.	+1.75 Wide
Udder Cleft	-0.27 Weak
Udder Depth	-0.11 Deep
F. Teat Place	+0.25 Close
R. Teat Place	+0.08 Close
Teat Length	-0.02 Short

CALVING TRAITS

Sire Calving Ease	1.2	72% Rel	Sire stillbirth	3.6	64% Rel
Dtr Calving Ease	1.6	71% Rel	Dtr stillbirth	3.9	65% Rel

AltaSUNDAY

011H016930

OCD ALTASUNDAY-ET
ZAPPY X CONWAY
HO840M003258824748 | DOB 11/27/2022
aAa 342 | DMS 234,345 | EFI 12.6 %
Powered by CDCB | HA-USA 202508

\$50 +gst
\$60 sexed +gst



TPI	3306	NM\$	814	BPI	461
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PRODUCTION (0 Daughters in 0 Herds) 82% Rel

Milk	471 Lbs	Gestation Length	-8
Protein	47 Lbs 0.12% FM\$		\$700
Fat	93 Lbs 0.27% GM\$		\$782

HEALTH & EFFICIENCY

PL	4.0 REI	0.6 MAST	2.2
SCS	2.85 DPR	0.4 METR	2.3
C-Liv	+2.4 CCR	1.9 KETO	0.7
H-Liv	+0.3 HCR	-0.3 MFEV	0.0
DWP\$	856 EFC	2.4 DA	0.0
MSPD	6.8 FSAV	RP	0.6

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.72 MUI	7.9 BWC	0.47
	UDC	0.24 FLC	0.12

Stature	+1.14 Tall
Strength	+0.52 Strong
Body Depth	+0.74 Deep
Dairy form	+0.82 Open
Rump Angle	+1.39 Sloped
Thurl Width	+0.92 Wide
R. Legs-S View	+0.28 Sickie
R. Legs-R View	+0.10 Straight
Foot Angle	+0.70 Steep
F&L Score	+0.41 High
F. Udder Att.	+1.53 Strong
R. Udder Ht.	-0.19 Low
R. Udder Wid.	+0.03 Wide
Udder Cleft	-0.27 Weak
Udder Depth	+1.27 Shallow
F. Teat Place	+0.51 Close
R. Teat Place	+0.08 Close
Teat Length	-0.48 Short

CALVING TRAITS

Sire Calving Ease	1.3	71% Rel	Sire stillbirth	3.9	64% Rel
Dtr Calving Ease	1.2	70% Rel	Dtr stillbirth	3.4	65% Rel

AltaSUNSEEKER

011H016956

PEAK ALTASUNSEEKER-ET
PARFECT X AltaWHEELHOUSE
HO840M003266190322 | DOB 2/14/2023
aAa 324 | DMS 123,126 | EFI 12.6 %
Powered by CDCB | HA-USA 202508

\$35 +gst
\$60 sexed +gst



TPI	3211	NM\$	586	BPI	402
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PRODUCTION (0 Daughters in 0 Herds) 81% Rel

Milk	762 Lbs		Gestation Length	0
Protein	49 Lbs	0.09% FM\$		\$495
Fat	69 Lbs	0.14% GM\$		\$566

HEALTH & EFFICIENCY

PL	2.7 REI	0.6	MAST	2.4
SCS	2.85 DPR	-0.2	METR	0.9
C-Liv	-1.8 CCR	1.1	KETO	0.9
H-Liv	-0.1 HCR	0.8	MFEV	-0.2
DWP\$	783 EFC	2.7	DA	0.4
MSPD	7.1 FSAV	-130	RP	0.4

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	1.21	MUI	12.2	BWC	0.98
		UDC	1.02	FLC	0.64

Stature	-2	-1	0	1	2	+0.56	Tall
Strength						+1.01	Strong
Body Depth						+0.61	Deep
Dairy form						+0.59	Open
Rump Angle						-0.39	High Pins
Thurl Width						+2.06	Wide
R. Legs-S View						+0.14	Sickle
R. Legs-R View						+1.43	Straight
Foot Angle						+0.50	Steep
F&L Score						+0.52	High
F. Udder Att.						+0.99	Strong
R. Udder Ht.						+1.29	High
R. Udder Wid.						+1.90	Wide
Udder Cleft						+0.72	Strong
Udder Depth						+0.39	Shallow
F. Teat Place						+0.35	Close
R. Teat Place						+0.93	Close
Teat Length						+0.33	Long

CALVING TRAITS

Sire Calving Ease	1.7	80% Rel	Sire stillbirth	4.0	66% Rel
Dtr Calving Ease	1.8	70% Rel	Dtr stillbirth	3.7	65% Rel

AltaTURBOTIME

011H016872

PEAK ALTATURBOTIME-ET
MARLON X AltaWHEELHOUSE
HO840M003269404461 | DOB 3/23/2023
aAa 423 | DMS 123,234 | EFI 12.4 %
Powered by CDCB | HA-USA 202508

\$45 +gst
\$60 sexed +gst



TPI	3283	NM\$	725	BPI	382
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PRODUCTION (0 Daughters in 0 Herds) 79% Rel

Milk	914 Lbs		Gestation Length	-4
Protein	42 Lbs	0.04% FM\$		\$671
Fat	92 Lbs	0.20% GM\$		\$710

HEALTH & EFFICIENCY

PL	2.8 REI	0.7	MAST	2.2
SCS	2.84 DPR	-0.8	METR	1.8
C-Liv	-1.3 CCR	1.2	KETO	1.1
H-Liv	+0.2 HCR	1.6	MFEV	0.0
DWP\$	774 EFC	3.1	DA	0.1
MSPD	7.2 FSAV	-8	RP	0.5

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	1.27	MUI	12.1	BWC	-0.01
		UDC	1.35	FLC	0.13

Stature	-2	-1	0	1	2	+0.23	Tall
Strength						+0.28	Strong
Body Depth						+0.28	Deep
Dairy form						+1.19	Open
Rump Angle						+0.24	Sloped
Thurl Width						+1.59	Wide
R. Legs-S View						+0.74	Sickle
R. Legs-R View						+0.16	Straight
Foot Angle						-0.26	Low
F&L Score						+0.22	High
F. Udder Att.						+1.08	Strong
R. Udder Ht.						+1.79	High
R. Udder Wid.						+2.50	Wide
Udder Cleft						+0.59	Strong
Udder Depth						+0.16	Shallow
F. Teat Place						+0.82	Close
R. Teat Place						+1.12	Close
Teat Length						+0.19	Long

CALVING TRAITS

Sire Calving Ease	1.5	60% Rel	Sire stillbirth	4.2	57% Rel
Dtr Calving Ease	2.2	59% Rel	Dtr stillbirth	4.8	58% Rel

Want to create more pregnancies in your herd?

Using Alta CONCEPT PLUS high fertility semen helps boost conception rates to make the most of your genetic investment.



2-5%

**CONVENTIONAL
DAIRY**

conception rate
advantage with
CONCEPT PLUS

DxD sires



3-7%

**SEXED
SEMEN**

conception rate
advantage with
CONCEPT PLUS

511 sires



2-4%

**BEEF X
DAIRY**

conception rate
advantage with
CONCEPT PLUS

BxD sires

AltaFASTPRIZE

011H016461

PEAK ALTAFASTPRIZE-ET
AltaGADZOOK X PURSUIT
H0840M003247843746 | DOB 6/7/2022
aAa 342 | DMS 234,123 | EFI 12.8 %
Powered by CDCB | HA-USA 202508

\$45 +gst
\$55 sexed +gst



TPI	3246	NM\$	753	BPI	452
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PRODUCTION (0 Daughters in 0 Herds) 81% Rel					
Milk	221 Lbs		Gestation Length	-2	
Protein	39 Lbs	0.12%	FM\$	\$637	
Fat	85 Lbs	0.29%	GM\$	\$736	

HEALTH & EFFICIENCY					
PL	3.5	REI	0.5	MAST	1.7
SCS	2.74	DPR	0.3	METR	3.3
C-Liv	+1.4	CCR	1.4	KETO	0.5
H-Liv	-0.3	HCR	0.3	MFEV	0.2
DWP\$	865	EFC	1.4	DA	-0.1
MSPD	6.6	FSAV	19	RP	1.2

CONFORMATION (Based on 0 Daughters in 0 Herds)					
PTAT	0.77	MUI	10.3	BWC	0.12
		UDC	0.69	FLC	-0.12

	-2	-1	0	1	2	
Stature						+0.62 Tall
Strength						+0.30 Strong
Body Depth						+0.46 Deep
Dairy form						+1.01 Open
Rump Angle						+0.82 Sloped
Thurl Width						+1.15 Wide
R. Legs-S View						+0.03 Sickie
R. Legs-R View						-0.05 Hock In
Foot Angle						+0.19 Steep
F&L Score						+0.03 High
F. Udder Att.						+0.67 Strong
R. Udder Ht.						+0.52 High
R. Udder Wid.						+1.47 Wide
Udder Cleft						+0.91 Strong
Udder Depth						+0.31 Shallow
F. Teat Place						+0.95 Close
R. Teat Place						+1.10 Close
Teat Length						-0.17 Short

CALVING TRAITS					
Sire Calving Ease	1.2	93% Rel	Sire stillbirth	3.8	87% Rel
Dtr Calving Ease	1.0	70% Rel	Dtr stillbirth	4.1	65% Rel

AltaFIRSTTIME

011H016088

FB ALTAFIRSTTIME-ET
AltaAZZLE X ACURA
H0840M003225323219 | DOB 7/16/2021
aAa 213 | DMS 246,234 | EFI 13.2 %
Powered by CDCB | HA-USA 202508

\$28 +gst
\$55 sexed +gst



TPI	3282	NM\$	783	BPI	470
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PRODUCTION (0 Daughters in 0 Herds) 83% Rel					
Milk	161 Lbs		Gestation Length	-2	
Protein	41 Lbs	0.13%	FM\$	\$660	
Fat	93 Lbs	0.33%	GM\$	\$791	

HEALTH & EFFICIENCY					
PL	3.0	REI	0.7	MAST	1.3
SCS	2.91	DPR	0.8	METR	2.3
C-Liv	+2.2	CCR	2.7	KETO	0.2
H-Liv	-0.2	HCR	1.1	MFEV	0.2
DWP\$	926	EFC	-0.9	DA	0.1
MSPD	6.9	FSAV	29	RP	0.0

CONFORMATION (Based on 0 Daughters in 0 Herds)					
PTAT	0.58	MUI	12.2	BWC	-0.27
		UDC	0.62	FLC	0.27

	-2	-1	0	1	2	
Stature						+0.26 Tall
Strength						-0.16 Frail
Body Depth						+0.07 Deep
Dairy form						+0.54 Open
Rump Angle						+1.28 Sloped
Thurl Width						+0.17 Wide
R. Legs-S View						-0.27 Posty
R. Legs-R View						+0.18 Straight
Foot Angle						+0.57 Steep
F&L Score						+0.33 High
F. Udder Att.						+1.00 Strong
R. Udder Ht.						+0.68 High
R. Udder Wid.						+0.82 Wide
Udder Cleft						+0.18 Strong
Udder Depth						+0.30 Shallow
F. Teat Place						+0.71 Close
R. Teat Place						+0.42 Close
Teat Length						+0.19 Long

CALVING TRAITS					
Sire Calving Ease	1.7	91% Rel	Sire stillbirth	3.7	85% Rel
Dtr Calving Ease	1.8	70% Rel	Dtr stillbirth	3.9	65% Rel

PEAK ALTAWOODSIDE-ET
AltaWHEELHOUSE X LIONEL
HOCANM000014074900 | DOB 7/19/2021
aAa 354 | DMS 135,345 | EFI 13.2 %
Powered by CDCB | HA-USA 202508

\$40 +gst
\$60 sexed +gst



TPI	3189	NM\$	678	BPI	415
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PRODUCTION (14 Daughters in 3 Herds) 86% Rel					
Milk	1468 Lbs		Gestation Length	-2	
Protein	45 Lbs	-0.01%	FM\$	\$667	
Fat	76 Lbs	0.06%	GM\$	\$640	

HEALTH & EFFICIENCY					
PL	2.9	REI	0.8	MAST	2.2
SCS	2.76	DPR	-1.7	METR	0.9
C-Liv	-0.3	CCR	0.5	KETO	0.8
H-Liv	+0.2	HCR	3.5	MFEV	-0.1
DWP\$	748	EFC	3.0	DA	0.6
MSPD	7.2	FSAV	-27	RP	0.5

CONFORMATION (Based on 0 Daughters in 0 Herds)					
PTAT	0.78	MUI	13.8	BWC	0.50
		UDC	1.05	FLC	-0.15

	-2	-1	0	1	2	
Stature						+0.51 Tall
Strength						+0.78 Strong
Body Depth						+0.58 Deep
Dairy form						+1.05 Open
Rump Angle						-0.23 High Pins
Thurl Width						+1.60 Wide
R. Legs-S View						-0.29 Posty
R. Legs-R View						+0.04 Straight
Foot Angle						-0.12 Low
F&L Score						-0.04 Low
F. Udder Att.						+0.90 Strong
R. Udder Ht.						+1.47 High
R. Udder Wid.						+2.44 Wide
Udder Cleft						-0.11 Weak
Udder Depth						+0.25 Shallow
F. Teat Place						+0.25 Close
R. Teat Place						+0.33 Close
Teat Length						-0.18 Short

CALVING TRAITS					
Sire Calving Ease	1.5	91% Rel	Sire stillbirth	3.9	82% Rel
Dtr Calving Ease	2.2	82% Rel	Dtr stillbirth	4.6	79% Rel

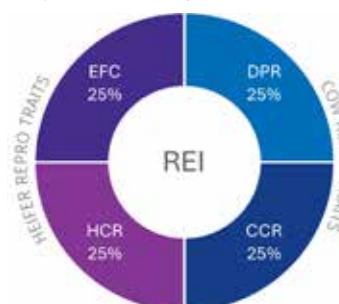
TWO NEW TOOLS FOR YOUR GENETIC PLAN

Following are two new genetic indexes to consider including as part of your farm's customized genetic plan.

REI | Repro Efficiency Index

One index to improve the fertility of your herd. REI drives fertility without the sacrifice in production that you see with single trait selection for any of the components within the index. REI puts equal emphasis on these four repro efficiency traits:

- Daughter Pregnancy Rate
- Cow Conception Rate
- Heifer Conception Rate
- Early First Calving

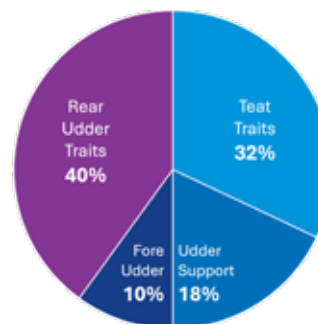


THE RESULT: improved fertility across your heifers and milking cows while you continue to drive production across your herd.

MUI | Modern Udder Index

One index that combines the functional udder traits needed for optimal parlor or robot performance, without sacrificing lifetime production.

Intermediate optimums on udder cleft, depth, and teat traits, and capped maximums on the rear and fore udder traits, promotes moderate stature and ideal teat length and placement, and improved production performance.



THE RESULT: productive cows that operate more efficiently in a modern parlor or robot system.



Scan to learn more!

AltaZEROGRAVITY

011H016870

PEAK ALTAZEROGRAVITY-ET
AltaWOODSIDE X AltaZEOLITE
H0840M00325155942 | DOB 3/24/2023
aAa 432 | DMS 135,345 | EFI 12.8 %
Powered by CDCB | HA-USA 202508

\$60 sexed only +gst



TPI	3356	NM\$	815	BPI	509
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PRODUCTION (0 Daughters in 0 Herds) 80% Rel

Milk	814 Lbs	Gestation Length	-3
Protein	46 Lbs	0.07% FM\$	\$737
Fat	82 Lbs	0.18% GM\$	\$799

HEALTH & EFFICIENCY

PL	4.1 REI	1.6 MAST	3.2
SCS	2.79 DPR	0.4 METR	1.4
C-Liv	+2.2 CCR	2.2 KETO	0.6
H-Liv	+0.4 HCR	4.0 MFEV	-0.1
DWP\$	929 EFC	3.7 DA	0.1
MSPD	7.0 FSAV	0 RP	-0.1

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.85 MUI	10.6 BWC	0.24
	UDC	1.29 FLC	0.45

	-2	-1	0	1	2	
Stature						+0.61 Tall
Strength						+0.28 Strong
Body Depth						-0.01 Shallow
Dairy form						+0.66 Open
Rump Angle						+0.18 Sloped
Thurl Width						+1.25 Wide
R. Legs-S View						-0.22 Posty
R. Legs-R View						+0.52 Straight
Foot Angle						+0.71 Steep
F&L Score						+0.54 High
F. Udder Att.						+1.55 Strong
R. Udder Ht.						+1.45 High
R. Udder Wid.						+1.93 Wide
Udder Cleft						+0.25 Strong
Udder Depth						+1.32 Shallow
F. Teat Place						+0.77 Close
R. Teat Place						+0.51 Close
Teat Length						-1.05 Short

CALVING TRAITS

Sire Calving Ease	1.0	73% Rel	Sire stillbirth	3.4	65% Rel
Dtr Calving Ease	1.6	71% Rel	Dtr stillbirth	4.0	65% Rel

AltaMACARIO

011H016616

PLAIN-KNOLL ALTAMACARIO-ET
AltaZEMINI X ACURA
H0840M003213324023 | DOB 8/20/2022
aAa 324 | DMS 456,561 | EFI 12.4 %
Powered by CDCB | HA-USA 202508

NEW

\$50 +gst

\$60 sexed +gst



TPI	3300	NM\$	835	BPI	355
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PRODUCTION (0 Daughters in 0 Herds) 82% Rel

Milk	1728 Lbs	Gestation Length	-4
Protein	72 Lbs	0.05% FM\$	\$765
Fat	83 Lbs	0.04% GM\$	\$775

HEALTH & EFFICIENCY

PL	3.3 REI	0.1 MAST	1.8
SCS	2.89 DPR	-1.6 METR	0.9
C-Liv	+1.8 CCR	-0.6 KETO	-0.2
H-Liv	0.0 HCR	0.1 MFEV	-0.1
DWP\$	797 EFC	4.0 DA	0.6
MSPD	7.2 FSAV	-35 RP	-0.1

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.54 MUI	11.1 BWC	0.30
	UDC	0.15 FLC	0.21

	-2	-1	0	1	2	
Stature						+0.53 Tall
Strength						+0.42 Strong
Body Depth						+0.29 Deep
Dairy form						+0.64 Open
Rump Angle						-0.27 High Pins
Thurl Width						+0.89 Wide
R. Legs-S View						-0.19 Posty
R. Legs-R View						+0.33 Straight
Foot Angle						+0.62 Steep
F&L Score						+0.28 High
F. Udder Att.						+0.59 Strong
R. Udder Ht.						+0.36 High
R. Udder Wid.						+0.83 Wide
Udder Cleft						-0.50 Weak
Udder Depth						-0.18 Deep
F. Teat Place						+0.36 Close
R. Teat Place						-0.13 Wide
Teat Length						-0.54 Short

CALVING TRAITS

Sire Calving Ease	1.3	90% Rel	Sire stillbirth	3.5	82% Rel
Dtr Calving Ease	1.7	70% Rel	Dtr stillbirth	3.5	65% Rel



**Alta
ADVANTAGE**



Join the Alta ADVANTAGE program and get the genetics that fit your needs.

Just because a sire ranks high on an industry standard index doesn't mean his genetics actually match your farm's goals.

As an Alta ADVANTAGE partner, we consult with you to help translate your goals into a genetic plan that sets the course for the profitability of your future herd.

A TRUSTED ADVISOR

who helps you
customize your genetic
plan to fit your herd.

PRIORITY ACCESS

to the right
sires that fit
your plan.

A NO-HASSLE APPROACH

to implementing
your genetic plan
and strategy.

REGULAR REVIEWS

to monitor your results
and track your herd's
genetic progress.

AltaINSPIRE

011H016844

PEAK CH ALTAINSPIRE-ET
POWERSTAR X AltaMAGNIFIQUE
HO840M00326337318 | DOB 2/12/2023
aAa 342 | DMS 456,345 | EFI 12.8 %
Powered by CDCB | HA-USA 202508

\$50 +gst
\$75 sexed +gst



TPI	3424	NM\$	915	BPI	412
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PRODUCTION (0 Daughters in 0 Herds) 81% Rel

Milk	1065 Lbs	Gestation Length	-5
Protein	58 Lbs	0.08% FM\$	\$823
Fat	109 Lbs	0.24% GM\$	\$862

HEALTH & EFFICIENCY

PL	3.7 REI	0.4 MAST	3.1
SCS	2.82 DPR	-1.1 METR	1.3
C-Liv	+1.2 CCR	0.1 KETO	0.0
H-Liv	+0.4 HCR	0.7 MFEV	0.1
DWP\$	965 EFC	3.6 DA	-0.1
MSPD	6.8 FSAV	-45 RP	0.6

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	1.20	MUI	12.8	BWC	1.14
		UDC	0.53	FLC	0.57

Stature	-2	-1	0	1	2	+1.14	Tall
Strength						+1.43	Strong
Body Depth						+1.30	Deep
Dairy form						+0.86	Open
Rump Angle						+0.57	Sloped
Thurl Width						+0.87	Wide
R. Legs-S View						-0.33	Posty
R. Legs-R View						+0.75	Straight
Foot Angle						+1.09	Steep
F&L Score						+0.76	High
F. Udder Att.						+1.24	Strong
R. Udder Ht.						+0.74	High
R. Udder Wid.						+1.37	Wide
Udder Cleft						-0.40	Weak
Udder Depth						+0.34	Shallow
F. Teat Place						+0.54	Close
R. Teat Place						+0.18	Close
Teat Length						+0.20	Long

CALVING TRAITS

Sire Calving Ease	1.5	80% Rel	Sire stillbirth	4.3	66% Rel
Dtr Calving Ease	1.8	71% Rel	Dtr stillbirth	4.1	65% Rel

AltaMAKEOVER

011H016974

PEAK ALTAMAKEOVER-ET
MIRRORIMAGE X UPSIDE
HO840M003269404786 | DOB 5/31/2023
aAa 342 | DMS 561,135 | EFI 12.6 %
Powered by CDCB | HA-USA 202508

\$50 +gst
\$75 sexed +gst



TPI	3386	NM\$	963	BPI	381
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PRODUCTION (0 Daughters in 0 Herds) 80% Rel

Milk	1826 Lbs	Gestation Length	-6
Protein	67 Lbs	0.03% FM\$	\$924
Fat	129 Lbs	0.19% GM\$	\$959

HEALTH & EFFICIENCY

PL	0.8 REI	0.1 MAST	-0.5
SCS	3.05 DPR	-2.4 METR	1.5
C-Liv	-2.3 CCR	-1.1 KETO	-0.9
H-Liv	+0.4 HCR	0.3 MFEV	-0.1
DWP\$	911 EFC	5.3 DA	-0.6
MSPD	7.1 FSAV	203 RP	-0.1

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.56	MUI	11.0	BWC	-1.81
		UDC	0.62	FLC	-0.18

Stature	-2	-1	0	1	2	-0.75	Short
Strength						-1.14	Frail
Body Depth						-0.58	Shallow
Dairy form						+1.76	Open
Rump Angle						-0.56	High Pins
Thurl Width						+0.35	Wide
R. Legs-S View						+1.25	Sickle
R. Legs-R View						-0.67	Hock In
Foot Angle						-0.97	Low
F&L Score						-0.13	Low
F. Udder Att.						+0.33	Strong
R. Udder Ht.						+1.08	High
R. Udder Wid.						+1.53	Wide
Udder Cleft						-0.03	Weak
Udder Depth						-1.13	Deep
F. Teat Place						+0.56	Close
R. Teat Place						+0.65	Close
Teat Length						-0.68	Short

CALVING TRAITS

Sire Calving Ease	2.2	81% Rel	Sire stillbirth	4.1	66% Rel
Dtr Calving Ease	2.2	71% Rel	Dtr stillbirth	4.2	65% Rel

AltaTABLOID

011H017123

PEAK ALTATABLOID-ET
TYROL X HIGH ENERGY
H0840M003269404962 | DOB 7/10/2023
aAa 234 | DMS 234,123 | EFI 11.9 %
Powered by CDCB | HA-USA 202508

\$35 +gst
\$60 sexed +gst



TPI	3139	NM\$	407	BPI	349
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PRODUCTION (0 Daughters in 0 Herds) 80% Rel

Milk	791 Lbs	Gestation Length	-4
Protein	43 Lbs 0.06% FM\$		\$344
Fat	46 Lbs 0.05% GM\$		\$411

HEALTH & EFFICIENCY

PL	1.9 REI	1.0 MAST	1.8
SCS	3.04 DPR	0.7 METR	1.3
C-Liv	-1.3 CCR	2.3 KETO	0.5
H-Liv	+0.6 HCR	2.3 MFEV	0.0
DWP\$	292 EFC	0.6 DA	0.0
MSPD	7.3 FSAV	-200 RP	0.3

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	2.09 MUI	8.3 BWC	0.95
	UDC	1.69 FLC	0.76

Stature	+2.28	Tall
Strength	+1.00	Strong
Body Depth	+1.24	Deep
Dairy form	+1.59	Open
Rump Angle	-0.72	High Pins
Thurl Width	+2.08	Wide
R. Legs-S View	+0.36	Sickle
R. Legs-R View	+1.42	Straight
Foot Angle	+1.25	Steep
F&L Score	+1.12	High
F. Udder Att.	+2.20	Strong
R. Udder Ht.	+2.21	High
R. Udder Wid.	+2.31	Wide
Udder Cleft	+1.64	Strong
Udder Depth	+2.22	Shallow
F. Teat Place	+0.59	Close
R. Teat Place	+1.01	Close
Teat Length	+0.63	Long

CALVING TRAITS

Sire Calving Ease	1.7	62% Rel	Sire stillbirth	3.7	58% Rel
Dtr Calving Ease	1.9	58% Rel	Dtr stillbirth	4.2	56% Rel

AltaBENITO

011H017323

SYNERGY PEAK ALTABENITO-ET
PAZZLE X PERFECT
H0840M003283240502 | DOB 1/18/2024
aAa 345 | DMS 561,126 | EFI 12.6 %
Powered by CDCB | HA-USA 202508

\$35 +gst
\$60 sexed +gst



TPI	3110	NM\$	402	BPI	416
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PRODUCTION (0 Daughters in 0 Herds) 81% Rel

Milk	633 Lbs	Gestation Length	-1
Protein	34 Lbs 0.05% FM\$		\$348
Fat	57 Lbs 0.11% GM\$		\$367

HEALTH & EFFICIENCY

PL	2.0 REI	-0.1 MAST	2.3
SCS	2.88 DPR	-1.6 METR	1.0
C-Liv	-4.6 CCR	-0.9 KETO	1.6
H-Liv	-0.8 HCR	0.5 MFEV	0.0
DWP\$	452 EFC	1.5 DA	0.5
MSPD	7.1 FSAV	-104 RP	0.1

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	2.33 MUI	10.0 BWC	0.96
	UDC	1.96 FLC	1.66

Stature	+1.44	Tall
Strength	+1.29	Strong
Body Depth	+1.28	Deep
Dairy form	+1.52	Open
Rump Angle	-0.35	High Pins
Thurl Width	+1.82	Wide
R. Legs-S View	+0.25	Sickle
R. Legs-R View	+2.40	Straight
Foot Angle	+1.63	Steep
F&L Score	+1.69	High
F. Udder Att.	+2.56	Strong
R. Udder Ht.	+2.72	High
R. Udder Wid.	+2.64	Wide
Udder Cleft	+0.99	Strong
Udder Depth	+1.59	Shallow
F. Teat Place	+0.75	Close
R. Teat Place	+0.83	Close
Teat Length	+0.53	Long

CALVING TRAITS

Sire Calving Ease	1.7	63% Rel	Sire stillbirth	4.0	61% Rel
Dtr Calving Ease	1.8	61% Rel	Dtr stillbirth	3.9	60% Rel

AltaCOUNTDOWN-PP

TTM AltaCOUNTDOWN-PP-ET

EDGE-P X CRIMSON X CHARLEY
Herdbook: HO840M003220448663
NAAB CODE: 011HO16105



\$24 +gst | \$55 sexed +gst

TPI	2729	NM\$	431	BPI	458
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PRODUCTION (0 Daughters in 0 Herds)

Milk	-331	Lbs		Gestation Length	-4
Protein	18	Lbs	+0.11%	FM\$	\$ 335
Fat	62	Lbs	+0.29%	GM\$	\$390

HEALTH & EFFICIENCY

PL	1.8	REI	-0.7	MAST	0.70
SCS	2.91	DPR	-1.3	METR	0.20
C-Liv	1.4	CCR	-0.1	KETO	0.00
H-Liv	-0.3	HCR	-1.8	MFEV	0.0

CALVING TRAITS

Sire Calving Ease	1.5	83% Rel	Sire stillbirth	3.7	73% Rel
Dtr Calving Ease	1.1	70% Rel	Dtr stillbirth	2.6	65% Rel

CONFORMATION

PTAT	-0.78	MUI	0.1	BWC	0.26
		UDC	-1.20	FLC	-1.11

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AltaKICKBACK-PP **NEW**

PEAK AltaKICKBACK-PP-ET

SPLENDIDO-P X IMMENSE-P X BILLY
Herdbook: HO840M003264522654
NAAB CODE: 011HO16943



\$24 +gst

TPI	2999	NM\$	727	BPI	426
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PRODUCTION (0 Daughters in 0 Herds)

Milk	54	Lbs		Gestation Length	-1
Protein	26	Lbs	+0.09%	FM\$	\$ 644
Fat	90	Lbs	+0.33%	GM\$	\$717

HEALTH & EFFICIENCY

PL	2.7	REI	0.6	MAST	-0.20
SCS	2.96	DPR	-0.1	METR	0.10
C-Liv	2.7	CCR	1.2	KETO	-0.40
H-Liv	0.1	HCR	1.1	MFEV	0.2

CALVING TRAITS

Sire Calving Ease	1.4	63% Rel	Sire stillbirth	3.1	60% Rel
Dtr Calving Ease	1.7	61% Rel	Dtr stillbirth	2.8	59% Rel

CONFORMATION

PTAT	-0.58	MUI	4.5	BWC	-0.86
		UDC	-0.75	FLC	-1.26

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AltaRUSHMORE-PP

PEAK AltaRUSHMORE-PP-ET

SPLENDIDO-P X MENDEL-P X HEROIC
Herdbook: HO840M003251555972
NAAB CODE: 011HO17112



\$28 +gst | \$55 sexed +gst

TPI	3023	NM\$	556	BPI	282
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PRODUCTION (0 Daughters in 0 Herds)

Milk	642	Lbs		CM\$	\$ 566
Protein	28	Lbs	+0.03%	Gestation Length	-4
Fat	75	Lbs	+0.18%	GM\$	\$543

HEALTH & EFFICIENCY

PL	2.1	REI	0.7	MAST	-1.70
SCS	3.09	DPR	-0.3	METR	-0.80
C-Liv	1.5	CCR	1.5	KETO	-1.00
H-Liv	-0.3	HCR	1.3	MFEV	-0.1

CALVING TRAITS

Sire Calving Ease	1.2	63% Rel	Sire stillbirth	3.2	60% Rel
Dtr Calving Ease	1.5	61% Rel	Dtr stillbirth	3.7	60% Rel

CONFORMATION

PTAT	0.71	MUI	12.5	BWC	-0.33
		UDC	0.34	FLC	0.10

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Built Around Your Cows.



BUILT FOR YOU.



Alta COW WATCH is the activity monitoring solution that is:

- ▲ **AFFORDABLE** with a monthly subscription option
- ▲ **TRUSTED** to monitor more than 500,000 cows globally
- ▲ **SUPPORTED** by a team of Alta experts that coach you every step of the way



Alta COW WATCH
Repro, health & welfare

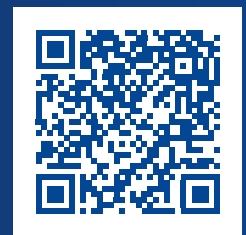


Alta COW WATCH
Repro, health & welfare



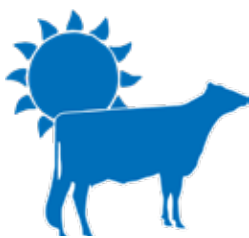
IMPROVE YOUR HERD'S PROFITABILITY

with a subscription to Alta COW WATCH



Scan to see more Alta
COW WATCH features

Alta COW WATCH provides a range of features and actionable insights in the palm of your hand.



HEAT STRESS

Detects heat stress, giving you the opportunity to implement cooling measures at the right time.



HEAT DETECTION

Improves repro results by alerting you to the optimal moment to inseminate for the highest chance of conception.



HEALTH MONITORING

Provides early detection of health issues, and monitoring of transition cows and post-treatment recovery.

AltaGAINES

PEAK AltaGAINES-ET

AltaZAZZLE X POSITIVE

Herdbook: HO840M003215425484

NAAB CODE: 011HO15789



TPI	3043	NM\$	533	BPI	329
PRODUCTION (2136 Daughters in 395 Herds)					
Milk	847	Lbs		Gestation Length	-5
Protein	38	Lbs	+0.04%	FM\$	\$ 492
Fat	56	Lbs	+0.08%	GM\$	\$ 539
HEALTH & EFFICIENCY					
PL	1.9	REI	0.3	MAST	0.70
SCS	3.02	DPR	0.6	METR	1.90
C-Liv	0.9	CCR	1.6	KETO	-0.10
H-Liv	-0.1	HCR	0.3	MFEV	0.0
CALVING TRAITS					
Sire Calving Ease	1.3	96% Rel	Sire stillbirth	3.3	91% Rel
Dtr Calving Ease	1.3	81% Rel	Dtr stillbirth	4.1	80% Rel
CONFORMATION					
PTAT	0.70	MUI	13.3	BWC	0.48
		UDC	0.85	FLC	-0.11



Powered by CDCB | HA-USA 202508

\$28 +gst | \$55 sexed +gst

AltaMAMADI

PEAK ALTAMAMADI-ET

AltaMAGNIFIQUE X AltaZAZZLE

Herdbook: HO840M003224928456

NAAB CODE: 011HO16096



TPI	3057	NM\$	602	BPI	482
PRODUCTION (14 Daughters in 5 Herds)					
Milk	-191	Lbs		Gestation Length	-9
Protein	32	Lbs	+0.15%	FM\$	\$ 469
Fat	52	Lbs	+0.23%	GM\$	\$ 588
HEALTH & EFFICIENCY					
PL	3.8	REI	1.1	MAST	2.10
SCS	2.77	DPR	1.2	METR	1.50
C-Liv	3.4	CCR	2.1	KETO	0.30
H-Liv	-0.1	HCR	1.2	MFEV	-0.1
CALVING TRAITS					
Sire Calving Ease	1.4	92% Rel	Sire stillbirth	4.1	86% Rel
Dtr Calving Ease	1.7	70% Rel	Dtr stillbirth	3.7	65% Rel
CONFORMATION					
PTAT	-0.21	MUI	6.6	BWC	0.30
		UDC	0.50	FLC	-0.24



Powered by CDCB | HA-USA 202508

\$24 +gst | \$50 sexed +gst

AltaOPRY

PEAK AltaOPRY-ET

AltaZAZZLE X POSITIVE

Herdbook: HO840M003215425404

NAAB CODE: 011HO15737



TPI	2951	NM\$	53	BPI	359
PRODUCTION (404 Daughters in 47 Herds)					
Milk	995	Lbs		Gestation Length	-8
Protein	41	Lbs	+0.03%	FM\$	\$ 498
Fat	81	Lbs	+0.15%	GM\$	\$ 526
HEALTH & EFFICIENCY					
PL	-0.1	REI	-0.8	MAST	0.20
SCS	3.05	DPR	-2.0	METR	1.50
C-Liv	-1.9	CCR	-0.9	KETO	-0.80
H-Liv	-0.1	HCR	-1.7	MFEV	-0.1
CALVING TRAITS					
Sire Calving Ease	1.2	92% Rel	Sire stillbirth	3.5	84% Rel
Dtr Calving Ease	1.4	79% Rel	Dtr stillbirth	3.8	74% Rel
CONFORMATION					
PTAT	-0.01	MUI	10.7	BWC	-1.02
		UDC	0.18	FLC	-0.53



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\$18 +gst

AltaREGULUS

WINSTAR AltaREGULUS-ET

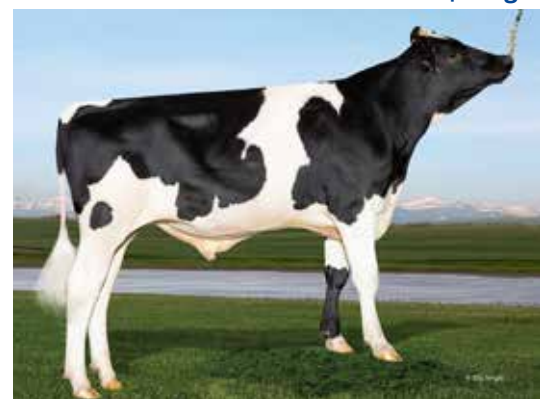
AltaZAZZLE X CRIMSON

Herdbook: AltaZAZZLE X CRIMSON

NAAB CODE: 011HO15783



TPI	3123	NM\$	653	BPI	502
PRODUCTION (841 Daughters in 139 Herds)					
Milk	-314	Lbs		Gestation Length	-4
Protein	31	Lbs	+0.16%	FM\$	\$ 509
Fat	87	Lbs	+0.38%	GM\$	\$ 646
HEALTH & EFFICIENCY					
PL	2.0	REI	0.3	MAST	1.10
SCS	2.70	DPR	-0.1	METR	2.20
C-Liv	1.9	CCR	2.1	KETO	0.30
H-Liv	0.4	HCR	0.4	MFEV	0.1
CALVING TRAITS					
Sire Calving Ease	1.7	97% Rel	Sire stillbirth	3.5	95% Rel
Dtr Calving Ease	1.3	82% Rel	Dtr stillbirth	3.3	85% Rel
CONFORMATION					
PTAT	0.34	MUI	8.1	BWC	0.73
		UDC	0.05	FLC	-0.53



Powered by CDCB | HA-USA 202508

\$18 +gst

AltaMO

CHERRY-ACRES PEAK

AltaMO-ET

AltaOVERTAKE X GAMEDAY

Herdbook: HO840M003252198090

NAAB CODE: 011HO16676



TPI	3257	NM\$	735	BPI	404
PRODUCTION (0 Daughters in 0 Herds)					
Milk	78	Lbs		Gestation Length	-5
Protein	27	Lbs	+0.09%	FM\$	\$ 644
Fat	87	Lbs	+0.32%	GM\$	\$ 714
HEALTH & EFFICIENCY					
PL	3.6	REI	0.9	MAST	1.80
SCS	2.73	DPR	0.9	METR	2.30
C-Liv	2.2	CCR	1.3	KETO	1.20
H-Liv	0.6	HCR	0.2	MFEV	0.1
CALVING TRAITS					
Sire Calving Ease	1.5	86% Rel	Sire stillbirth	4.1	76% Rel
Dtr Calving Ease	1.7	71% Rel	Dtr stillbirth	3.5	65% Rel
CONFORMATION					
PTAT	0.82	MUI	9.3	BWC	0.14
		UDC	1.47	FLC	0.08



Powered by CDCB | HA-USA 202508

\$60 sexed only +gst

AltaGRAPHITE

PEAK AltaGRAPHITE-ET

AltaEXQUISITE X AltaJUMP CUT

Herdbook: HO840M003252198026

NAAB CODE: 011HO16656



TPI	3233	NM\$	769	BPI	417
PRODUCTION (0 Daughters in 0 Herds)					
Milk	88	Lbs		Gestation Length	-2
Protein	38	Lbs	+0.13%	FM\$	\$ 640
Fat	96	Lbs	+0.35%	GM\$	\$ 739
HEALTH & EFFICIENCY					
PL	3.1	REI	0.6	MAST	3.90
SCS	2.63	DPR	-0.7	METR	1.10
C-Liv	0.3	CCR	0.9	KETO	0.40
H-Liv	0.6	HCR	0.4	MFEV	-0.1
CALVING TRAITS					
Sire Calving Ease	1.3	89% Rel	Sire stillbirth	3.1	82% Rel
Dtr Calving Ease	1.5	71% Rel	Dtr stillbirth	3.6	65% Rel
CONFORMATION					
PTAT	0.56	MUI	9.2	BWC	0.42
		UDC	0.07	FLC	-0.16



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\$30 +gst | \$55 sexed +gst

AltaPEGASUS

PEAK AltaPEGASUS-ET

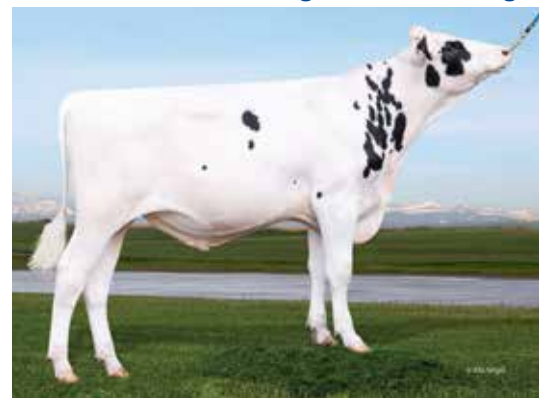
AltaOVERTAKE X AltaWHEELHOUSE

Herdbook: HO840M003252197983

NAAB CODE: 011HO16652



TPI	3191	NM\$	668	BPI	402
PRODUCTION (0 Daughters in 0 Herds)					
Milk	-43	Lbs		Gestation Length	-4
Protein	37	Lbs	+0.15%	FM\$	\$ 536
Fat	68	Lbs	+0.27%	GM\$	\$ 670
HEALTH & EFFICIENCY					
PL	3.2	REI	1.5	MAST	2.00
SCS	2.87	DPR	1.5	METR	1.40
C-Liv	2.5	CCR	2.7	KETO	0.60
H-Liv	0.2	HCR	1.5	MFEV	0.1
CALVING TRAITS					
Sire Calving Ease	0.8	84% Rel	Sire stillbirth	3.4	78% Rel
Dtr Calving Ease	0.7	70% Rel	Dtr stillbirth	2.2	65% Rel
CONFORMATION					
PTAT	0.32	MUI	13.5	BWC	0.53
		UDC	0.76	FLC	-0.11



Powered by CDCB | HA-USA 202508

\$30 +gst | \$55 sexed +gst

AltaGRAVERAVE

PEAK AltaGRAVERAVE-ET

PENDULUM X AltaSTEALTH

Herdbook: HO840M003239114893

NAAB CODE: HO840M003239114893



TPI	3121	NM\$	785	BPI	338
PRODUCTION (0 Daughters in 0 Herds)					
Milk	1024	Lbs		Gestation Length	-2
Protein	44	Lbs	+0.04%	FM\$	\$ 740
Fat	95	Lbs	+0.19%	GM\$	\$ 770
HEALTH & EFFICIENCY					
PL	2.3	REI	0.3	MAST	0.10
SCS	2.98	DPR	-0.8	METR	1.50
C-Liv	0.6	CCR	0.0	KETO	0.30
H-Liv	-0.6	HCR	0.9	MFEV	-0.1
CALVING TRAITS					
Sire Calving Ease	0.9	97% Rel	Sire stillbirth	3.0	92% Rel
Dtr Calving Ease	1.5	70% Rel	Dtr stillbirth	3.2	65% Rel
CONFORMATION					
PTAT	-0.15	MUI	4.7	BWC	-0.30
		UDC	-0.42	FLC	-0.49



Powered by CDCB | HA-USA 202508

\$28 +gst | \$50 sexed +gst



What are Leachman Stabilizer™ cattle?

First designed in the 1970s by USDA ARS scientists as the Marc II composite, Leachman Cattle of Colorado has been developing their own proprietary line of Stabilizer genetics for more than 30 years. These cattle are made up of British and Continental breeds, including Angus, Red Angus, Simmental, Gelbvieh, and South Devon.

As a multi-breed composite, the Stabilizer's combination of muscle and marbling is unique in the industry as they marble far better than Continental breeds and have muscling and yield superior to Angus. They are known for having improved feed conversion rates, higher fertility, increased longevity, and hybrid vigor that makes them more resilient.

What is the reach of Stabilizer cattle in the industry?

With more than 30 years of breeding, Stabilizer cattle now have an average pedigree depth of 12 generations. Leachman Cattle alone breeds more than 10,000 cows per year, which would rank Stabilizers among the top 10 breeds in the U.S. Data has been collected and analyzed on more than 1.4 million animals with an annual contribution of more than 30,000 animal records per year.

Why are Stabilizers ideal for creating pregnancies on dairy females?

Stabilizer genetics deliver key economically important traits for producing beef x dairy calves:

CALVING EASE

Stabilizers are designed to deliver lower birth weight calves, helping to ensure an easy calving.

GESTATION LENGTH

Stabilizers generally have a 2-day shorter gestation length than most common beef breeds, which means your cows calve and start their lactation earlier.

CONCEPTION

Stabilizers have high conception rates that are consistent with or above other beef sires.

CALF HEALTH

Stabilizers create healthy, vigorous calves. The Stabilizer influence drives calves to get up fast and be active and alert, which ensures the calves get off to a good start.

Why are Stabilizers ideal for terminal crossing with dairy cattle?

Crossing dairy females with Stabilizer bulls delivers calves with a round muscle pattern through the hind quarters and high potential for excellent marbling and cutability, making them more desirable to buyers and processors.

PRECISION MATINGS

Different Stabilizer bull lines are selected for specific use on Holsteins, Jerseys, and Holstein/Jersey crosses to make the ideal Stabilizer x dairy calf.

FEED EFFICIENCY

Stabilizer cattle are developed with a focus on reducing feed intake and increasing feed efficiency. Genetic heritability is high for traits associated with feed intake, which makes Stabilizer x dairy calves ideal.

MARBLING

Stabilizer cattle have the ability to marble extremely well, resulting in higher quality grades.

HEALTH

Right from birth, Stabilizer cattle are vigorous and known for their ability to adapt and thrive in a variety of conditions.



Leachman Judicial S998J



- Homozygous polled & homozygous black
- A true calving ease sire who delivers extra muscle and feed efficiency, ensuring smooth births with added performance

Calving Ease



Growth



Leachman EMT U555J



- Homozygous polled & homozygous black
- A proven carcass & efficiency specialist, delivering superior muscle shape & profitability

Calving Ease



Growth



LEACHMAN
CATTLE



Alta BULLSEYE
Your target for beef x dairy



CALVING EASE, GROWTH, & CARCASS BULLS



CONCEPT PLUS BxD

These fertility focus sires hold the coveted high fertility **CONCEPT PLUS BxD** status.

That means they have a **2-4% Conception Rate Advantage** over the average beef bull when used on dairy animals.

ANGUS



Roseda Powerplant
011AN02355

ANGUS



7 Oaks Influence
011AN02403

CHAROLAIS



DCR Mr Silver Hand F564
011CH01040

SIMMENTAL



Hook's Joker 8J
011SM02069

AltaRODAN-RED

TRENT-WAY ALTARODAN-RED-ET
RANGER-RED X PERFECT
H0840M003261835820 | DOB 8/17/2023
aAa 435 | DMS 345,234 | EFI 11.7 %
Powered by CDCB | HA-USA 202508

011H017426

\$30 +gst
\$55 sexed +gst



TPI		2967		NM\$		358		BPI		437	
PRODUCTION (0 Daughters in 0 Herds) 81% Rel											
Milk		653 Lbs			Gestation Length			-7			
Protein		33 Lbs		0.04%		FM\$		\$308			
Fat		35 Lbs		0.03%		GM\$		\$290			
HEALTH & EFFICIENCY											
PL		2.7		REI		-0.2		MAST		2.0	
SCS		2.85		DPR		-1.4		METR		1.2	
C-Liv		+0.4		CCR		-1.4		KETO		0.8	
H-Liv		-0.2		HCR		0.5		MFEV		0.0	
DWP\$		602		EFC		1.5		DA		0.2	
MSPD		6.8		FSAV		-178		RP		-0.1	
CONFORMATION (Based on 0 Daughters in 0 Herds)											
PTAT		1.56		MUI		11.1		BWC		0.41	
				UDC		1.23		FLC		1.15	
		-2		-1		0		1		2	
Stature										+0.53 Tall	
Strength										+0.63 Strong	
Body Depth										+0.55 Deep	
Dairy form										+1.02 Open	
Rump Angle										+1.07 Sloped	
Thurl Width										+1.60 Wide	
R. Legs-S View										+1.29 Sickie	
R. Legs-R View										+1.87 Straight	
Foot Angle										+0.39 Steep	
F&L Score										+1.08 High	
F. Udder Att.										+0.91 Strong	
R. Udder Ht.										+1.70 High	
R. Udder Wid.										+2.22 Wide	
Udder Cleft										+1.09 Strong	
Udder Depth										+0.15 Shallow	
F. Teat Place										+1.30 Close	
R. Teat Place										+1.20 Close	
Teat Length										+0.06 Long	
CALVING TRAITS											
Sire Calving Ease		1.2		63% Rel		Sire stillbirth		3.5		60% Rel	
Dtr Calving Ease		2.1		62% Rel		Dtr stillbirth		3.6		61% Rel	

AltaPARADISE

PERRY BROOK ALTAPARADISE ETV
PACTOLE X ELMSTAR
BS840M003231540582 | DOB 6/15/2023
aAa 234 | DMS 135,123 | EFI 6.8 %
Powered by CDCB | Breed Association 202508

011BS00717

NEW

\$30 +gst



PPR		134		CM\$		413	
PRODUCTION (0 Daughters in 0 Herds) 65% Rel							
Milk	804 Lbs		Gestation Length		0		
Protein	45 Lbs	0.08%	FM\$		\$308		
Fat	42 Lbs	0.04%	GM\$		\$382		
HEALTH & EFFICIENCY							
PL	1.5	DPR	1.7	MAST	-0.5		
SCS	2.87	CCR	1.9	METR	0.0		
C-Liv	+0.1	HCR	0.9	KETO	0.1		
H-Liv	0.0	FSAV	0	MFEV	0.0		
DWP\$	0	RP	-0.3	DA	0.1		
WT\$	0						
CONFORMATION (Based on 0 Daughters in 0 Herds)							
PTAT	0.30	UDC	0.17	BWC	1.48		
MOB	0.20						
	-2	-1	0	1	2		
Stature						+2.00	Tall
Strength						+1.20	Strong
Dairy form						+0.60	Open
Rump Angle						+1.50	Sloped
Thurl Width						+0.50	Wide
R. Legs-S View						+1.30	Sickle
Foot Angle						+0.50	Steep
F. Udder Att.						+0.30	Strong
R. Udder Ht.						0.00	Low
R. Udder Wid.						+0.60	Wide
Udder Cleft						+0.20	Strong
Udder Depth						-0.40	Deep
F. Teat Place						-0.20	Wide
Teat Length						-0.40	Short
CALVING TRAITS							
Sire Calving Ease	3.9	41% Rel					
Dtr Calving Ease	3.3	39% Rel					

AltaKENO {6}

JX DUPAT ALTAKENO {6}-ET
JX THRASHER {6} X VICEROY
JE840M003206581246 | DOB 9/1/2020
aAa 342 | DMS 234 | GFI 8.1 %
Powered by CDCB | AJCA 202508

011JE07368

\$28 +gst
\$55 sexed +gst



JPI	138	CM\$	340	BPI	256
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PRODUCTION (28 Daughters in 5 Herds) 88% Rel

Milk	1048 Lbs	Gestation Length	2
Protein	43 Lbs	0.02% FM\$	\$286
Fat	31 Lbs	-0.11% GM\$	\$295

HEALTH & EFFICIENCY

PL	1.8 DPR	0.1 MAST	-2.2
SCS	3.01 CCR	0.4 METR	0.5
C-Liv	+0.6 HCR	2.7 KETO	0.1
H-Liv	0.0 FSAV	0 MFEV	0.4
DWP\$	287 RP	-0.5 DA	0.5
WT\$	-120		

CONFORMATION (Based on 3 Daughters in 1 Herds)

PTAT	0.3	JUI	13.73	BWC	0.32
	-2	-1	0	1	2
Stature					+1.1 Tall
Strength					+1.0 Strong
Dairy form					+0.5 Open
Rump Angle					+0.3 Sloped
Thurl Width					+0.6 Wide
R. Legs-S View					+1.2 Sickle
Foot Angle					-0.2 Low
F. Udder Att.					+0.6 Strong
R. Udder Ht.					+0.1 High
R. Udder Wid.					+0.3 Wide
Udder Cleft					+0.4 Strong
Udder Depth					-0.2 Deep
F. Teat Place					+0.3 Close
RTP - Side View					+0.1 Close
RTP - Rear View					+0.6 Close
Teat Length					+0.6 Long

AltaEXPRESSMAN

PEAK ALTAEXPRESSMAN-ET
JOINER X JX CHIEF{6}
JE840M003252778621 | DOB 1/20/2023
aAa 516 | DMS 246,126 | GFI 8.5 %
Powered by CDCB | AJCA 202508

011JE07565

\$35 +gst
\$55 sexed +gst



JPI	128	CM\$	392	BPI	261
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PRODUCTION (0 Daughters in 0 Herds) 76% Rel

Milk	497 Lbs	Gestation Length	0
Protein	24 Lbs	0.03% FM\$	\$351
Fat	50 Lbs	0.13% GM\$	\$368

HEALTH & EFFICIENCY

PL	1.4 DPR	0.3 MAST	-3.5
SCS	3.04 CCR	0.6 METR	0.3
C-Liv	+1.0 HCR	1.5 KETO	-0.1
H-Liv	+0.8 FSAV	0 MFEV	0.1
DWP\$	419 RP	0.2 DA	0.2
WT\$	-46		

CONFORMATION (Based on 0 Daughters in 0 Herds)

PTAT	0.8	JUI	17.06	BWC	0.81
	-2	-1	0	1	2
Stature					+0.2 Tall
Strength					+0.6 Strong
Dairy form					+0.5 Open
Rump Angle					-0.3 High Pins
Thurl Width					+0.4 Wide
R. Legs-S View					+0.2 Sickle
Foot Angle					-0.2 Low
F. Udder Att.					+1.1 Strong
R. Udder Ht.					+1.0 High
R. Udder Wid.					+0.5 Wide
Udder Cleft					+0.3 Strong
Udder Depth					+0.1 Shallow
F. Teat Place					+0.8 Close
RTP - Side View					+0.2 Close
RTP - Rear View					+0.5 Close
Teat Length					+0.5 Long

AltaPINPOINT {5}

JX PEAK ALTAPINPOINT {5}-ET
JX CHATHAM {4} X JALAPENO
JE840M003272457018 | DOB 2/25/2024
aAa 432 | DMS 234,345 | GFI 8.9 %
Powered by CDCB | AJCA 202508

011JE07698

NEW

\$40 +gst
\$60 sexed +gst



♀ Alta 511 A2 BB

JPI	176	CM\$	554	BPI	334
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PRODUCTION (0 Daughters in 0 Herds) 77% Rel					
Milk	668 Lbs		Gestation Length	2	
Protein	27 Lbs	0.01% FM\$		\$510	
Fat	42 Lbs	0.04% GM\$		\$464	

HEALTH & EFFICIENCY					
PL	5.6 DPR	-0.8	MAST	-0.4	
SCS	2.78 CCR	0.2	METR	-0.1	
C-Liv	+1.7 HCR	0.1	KETO	0.5	
H-Liv	-0.1 FSAV	0	MFEV	0.2	
DWP\$	665 RP	-0.1	DA	0.4	
WT\$	107				

CONFORMATION (Based on 0 Daughters in 0 Herds)					
PTAT	0.6	JUI	18.73	BWC	0.04

	-2	-1	0	1	2	
Stature						-0.7 Short
Strength						+0.2 Strong
Dairy form						-0.4 Tight
Rump Angle						-0.4 High Pins
Thurl Width						-0.1 Narrow
R. Legs-S View						-0.2 Posty
Foot Angle						+0.3 Steep
F. Udder Att.						+1.9 Strong
R. Udder Ht.						+0.3 High
R. Udder Wid.						-0.6 Narrow
Udder Cleft						-0.4 Weak
Udder Depth						+1.8 Shallow
F. Teat Place						+1.1 Close
RTP - Side View						-0.7 Wide
RTP - Rear View						+0.7 Close
Teat Length						-1.5 Short

AltaFARVA {6}

JX PEAK ALTAFARVA {6}-ET
JX CIRCLE{5} X GOT MAID
JE840M003251555974 | DOB 4/5/2023
aAa 354 | DMS 234,345 | GFI 8.9 %
Powered by CDCB | AJCA 202508

011JE07595

\$35 +gst
\$55 sexed +gst



♀ Alta 511 A2 BB

JPI	174	CM\$	596	BPI	400
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PRODUCTION (0 Daughters in 0 Herds) 78% Rel					
Milk	311 Lbs		Gestation Length	1	
Protein	25 Lbs	0.07% FM\$		\$508	
Fat	51 Lbs	0.18% GM\$		\$528	

HEALTH & EFFICIENCY					
PL	5.2 DPR	0.3	MAST	-1.0	
SCS	2.74 CCR	1.5	METR	0.0	
C-Liv	+1.3 HCR	2.8	KETO	0.5	
H-Liv	+0.3 FSAV	0	MFEV	0.1	
DWP\$	859 RP	0.2	DA	0.3	
WT\$	161				

CONFORMATION (Based on 0 Daughters in 0 Herds)					
PTAT	-0.1	JUI	11.94	BWC	0.06

	-2	-1	0	1	2	
Stature						+0.1 Tall
Strength						-0.3 Frail
Dairy form						+0.2 Open
Rump Angle						+0.4 Sloped
Thurl Width						-0.1 Narrow
R. Legs-S View						+0.7 Sickie
Foot Angle						-0.8 Low
F. Udder Att.						-0.2 Loose
R. Udder Ht.						+0.2 High
R. Udder Wid.						-0.1 Narrow
Udder Cleft						-0.2 Weak
Udder Depth						-0.3 Deep
F. Teat Place						-1.2 Wide
RTP - Side View						+0.4 Close
RTP - Rear View						-1.4 Wide
Teat Length						+0.6 Long

Lightning Ridge LION

ROULETTE x CHROME x VALENTINO x VANAHLEM
NASIS: 05JJW13 | NAAB: 011JE07747
Reg: JEAUSM000V15095708 | DOB: 2/20/2023

AUS Genetic Evaluations 08/2025

\$28 +gst



BPI	326	HWI	262	SI	684
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PRODUCTION 0 dtrs / 0 herds Rel. 78% (ABV 08/2025)			
Milk	444 L	ASI	154
Fat	21 KG		-0.05 %
Protein	22 KG		+0.14 %

HEALTH			
Cell Count	123	69 %R	
Survival	110	58 %R	
Dtr. Fertility	99	56 %R	
Gestation Length	7	65 %R	

WORKABILITIES 0 dtrs / 0 herds Rel. 67%	
Milking Speed	102
Temperament	106
Likability	107

TYPE 0 dtrs / 0 herds Rel. 64% (ABV 08/2025)			
Overall Type	107	Mammary System	114
Stature	103	Udder Depth	104
Muzzle Width	102	Fore Attachment	104
Chest Width	97	Rear Attachment Height	106
Pin Width	106	Rear Attachment Width	107
Pin Set	99	Centre Ligament	114
Foot Angle	99	Teat Placement (front)	113
Rear Set	98	Teat Placement (rear)	113
Rear Leg Rear View	101	Teat Length	98
Loin Strength	102		

Ocean Acres LABRINTH

PICKLE x IRWIN x TBONE x SPIRITUAL
NASIS: 05JJW154 | NAAB: 011JE07746
Reg: JEAUSM000000825800 | DOB: 4/24/2023

AUS Genetic Evaluations 08/2025

\$28 +gst | \$55 sexed +gst



BPI	321	HWI	252	SI	664
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PRODUCTION 0 dtrs / 0 herds Rel. 78% (ABV 08/2025)			
Milk	11 L	ASI	155
Fat	21 KG		+0.38 %
Protein	17 KG		+0.35 %

HEALTH			
Cell Count	124	67 %R	
Survival	111	56 %R	
Dtr. Fertility	98	54 %R	
Gestation Length	1	62 %R	

WORKABILITIES 0 dtrs / 0 herds Rel. 66%	
Milking Speed	103
Temperament	105
Likability	106

TYPE 0 dtrs / 0 herds Rel. 62% (ABV 08/2025)			
Overall Type	105	Mammary System	106
Stature	100	Udder Depth	104
Muzzle Width	103	Fore Attachment	104
Chest Width	103	Rear Attachment Height	103
Pin Width	101	Rear Attachment Width	104
Pin Set	101	Centre Ligament	102
Foot Angle	98	Teat Placement (front)	105
Rear Set	98	Teat Placement (rear)	99
Rear Leg Rear View	101	Teat Length	98
Loin Strength	104		

Kaarmona Broadway **IMPERIAL-P**

BROADWAY x ALDRIN X DAVID X CASPIAN
 NASIS: 05JJW154 | NAAB: 011JE07754
 Reg: JEAUSM000G99003690 | DOB: 3/23/2023
 AUS Genetic Evaluations 08/2025



BB

\$28 +gst | \$55 sexed +gst

*Add chest width and capacity.
 Broadway's highest BPI son and from the
 direct maternal line as Impeccable.*



BPI 326		HWI 230		SI 657	
TYPE 0 dtrs / 0 herds Rel. 63% (ABV 08/2025)					
Overall Type	113	Mamm. System	112		
Stature	102	Udder Depth	104		
Muzzle Width	104	Fore Attachment	108		
Chest Width	108	Rear Attachment Height	111		
Pin Width	101	Rear Attachment Width	106		
Pin Set	105	Centre Ligament	109		
Foot Angle	102	Teat Placement (front)	103		
Rear Set	100	Teat Placement (rear)	105		
Rear Leg Rear View	102	Teat Length	94		
Loin Strength	102				

PRODUCTION 0 dtrs / 0 herds Rel. 78% (ABV 08/2025)		
Milk	252 KG	ASI 161
Protein	19 KG	+0.24 %
Fat	24 KG	+0.20 %
HEALTH TRAITS		
Cell Count	102	68 %R
Survival	111	55 %R
Dtr. Fertility	97	53 %R
Gestation Length	-3	68 %R
WORKABILITIES 0 dtrs / 0 herds Rel. 0%		
Milking Speed	105	
Temperament	107	
Likability	108	



Dam: Kaarmona Aldrin Impish 3 EX-90

THE PEDIGREE

- Dam: **Kaarmona Aldrin Impish 3 EX-90**
- 24m 305d 6005 L | 244 kg P 4% | 317 kg F 5.3% | PI 114
 - Current No. 2 BPI cow at Kaarmona Jerseys 17th Nationally
- 2nd Dam: **Kaarmona David Impish 2 VG-88**
- 23m 305d 6490 L | 254 kg P 3.9% | 309 kg F 4.8% | PI 106
- 3rd Dam: **Kaarmona Caspian Impish EX-93**
- 305d 8029 L | 319 kg P 4% | 423 kg F 5.3% | PI 110
 - The Dam of popular sire Kaarmona Impeccable
- 4th Dam: **Almervista Van Impish EX-90**
- 102m 305d 8245 L | 315 kg P 3.8% | 356 kg F 4.3% | PI 115

Alta Australia Pty.

Head Office Melbourne

03 8336 1458

Email: info.au@altagenetics.com

Australia Sales Representatives

ANDREW MEDHURST

Nth VIC/SA/NSW

0459 957 169

andrew.medhurst@altagenetics.com

COURTNEY WALKER

North VIC

0461 531 068

courtney.walker@altagenetics.com

KARIN COUCH

West VIC/SA

0448 634 533

karin.couch@altagenetics.com

SIMON BOURKE

West VIC/SA

0428 416 444

simon.bourke@altagenetics.com

GARY JONES

Gippsland

0438 830 865

gary.jones@altagenetics.com

WILLEM VAN ECK

Gippsland

0427 544 758

willem.vaneck@altagenetics.com

CARRIE WELLER

Gippsland

0417 913 090

carrie.weller@altagenetics.com

JOANNE DE MOEL

Gippsland

0491 376 172

joanne.demoel@altagenetics.com

General Manager

GEOFF WATTS

0458 604 102

geoffrey.watts@altagenetics.com

National Sales Manager

TONY SIMPSON

North VIC/NSW/WA/TAS

0427 341 458

tony.simpson@altagenetics.com

Alta COW WATCH

KIRRILY LUMSDEN

Alta COW WATCH Manager

0428 529 275

kirrily.lumsden@altagenetics.com

CHRIS KELLY

Alta COW WATCH

0459 600 658

chris.kelly@altagenetics.com